

CURRICULUM VITA

John C. Taylor, Ph.D.
Associate Professor of Global Supply Chain Management
Chair
Department of Marketing and Supply Chain Management
Mike Ilitch School of Business Administration
Wayne State University
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Wayne State Office:

Wayne State University
Mike Ilitch School of Business Administration
Department of Marketing and Supply Chain Management
300.08 Prentis Hall/5201 Cass Ave
Detroit, Michigan 48202
E-Mail: taylorjohn@wayne.edu
Phone: (313) 577-4525

Home Office:

1533 Corkwood Trail
Williamston, Michigan 48895
E-Mail: taylorjohn@wayne.edu
Phone/Fax (517) 655-1501
Cell Phone (517) 719-0275

COLLEGIATE AND PROFESSIONAL EDUCATION

Ph.D. (1991) Eli Broad College of Business
Michigan State University
Major: Marketing
Minor: Transportation-Logistics, International Business

Masters of Business Administration (1977), Transportation-Distribution Management
Michigan State University

Bachelor of Arts (1975), Magna Cum Laude, Marketing
Michigan State University

ACADEMIC EXPERIENCE

Wayne State University – Chair, Department of Marketing and Supply Chain Management (2012 – present). Editor of *Journal of Transportation Management* (2010-Present). Oversee Department with over 1300 undergraduate and graduate students, 15 full time faculty, and dozens of adjunct faculty. Have hired six full time faculty including four tenure track. Grew SCM program from about 150 undergrads and zero MBA SCM concentrators to a program with 450 SCM undergrad majors and 179 MBA SCM concentrators, while Marketing has grown to 550 majors, and MBA marketing and international business concentrators have grown from zero to about 200. Have program and faculty member in place to rebuild the advertising program and this is developing well. Have developed numerous SCM programs in order to enhance the program's image and relationship with industry, and increase student placement. The SCM Program is focused on the global vehicle industry as a differentiator. One critical program is the

6th Annual GM SCM case competition with over \$100,000 in funding per year and 22 universities participating including schools from China, Poland, Brazil and Mexico. Another important program is the Biz Study Abroad Program, begun by SCM, but broadened out to the school and led by me, which involves us taking now about 55 students per year to one of our annual programs in Brazil, China, Poland, or Italy. These programs are designed to build relationships with our Detroit companies, with an emphasis on auto related companies. We have also started two annual executive education programs for Automotive SCM with our AIAG Association partner, including a One Week Executive Seminar and a Year Long Certificate Program and these programs netted us a profit of about \$50,000 last year, along with building relationships. Finally, the SCM faculty have built an extensive number of company relationships to better place students and organized the annual SCM Career Reception with some 25 companies and 200 students attending. Teach the SCM Core course one time per semester.

Associate Professor of Supply Chain Management and Director of Supply Chain Programs. (2009-2012) Director of Wayne State Business School Border Policy Institute (2011-2012). Headed up the Global Supply Chain Management major and overall program. Co-developed the WSU ISM SE Michigan Purchasing Managers Monthly Index role for SCM faculty (2010-Present). Taught the SCM Capstone course, and two other courses in SCM and Logistics.

Grand Valley State University (2002-2009) - Associate Professor of Logistics, Seidman College of Business, Department of Marketing. AACSB Accredited. Instruction in BA and MBA Logistics Management, Transportation Management, Global Supply Chain Logistics Management, Introduction to Marketing, BA and MBA Marketing Strategy. Teach 3 courses and preps per semester both day and evening courses and both MBA and undergraduate courses. Developed concentration in Logistics within Marketing Major in 2003-2004 and admitted first students August, 2004, with 70 students as of May, 2008. Led development of new interdisciplinary Management/Operations and Marketing/Logistics Major in Supply Chain Management 2007.

Wayne State University (1992-2002) - School of Business Administration, Assistant Professor and Millennium Senior Lecturer - AACSB Accredited. Instruction in Logistics Management, and Transportation Management; and Marketing Management, Marketing Strategy, Marketing Applications. Taught both MBA and undergraduate courses both day and nights. Co-developed the Logistics Major with 89 students. Major role in placing all students into internships and full time careers.

Michigan State University (1991-1992) – AACSB Accredited. Visiting Professor of Marketing and Logistics. Taught MBA Marketing Strategy and undergraduate Logistics Operations.

Michigan State University (1987-1990) - Graduate Research and Teaching Assistant in the Eli Broad College of Business.

BUSINESS, PROFESSIONAL, MILITARY

Border Line Associates Partnership, Partner, (2000-2007) -A seven person partnership involved in developing a new Detroit-Windsor cross-border railroad tunnel, and in acquiring and selling rights and development plans for Canadian National Railroad's half interest in the existing Detroit Windsor Rail Tunnel. The rights were acquired from Canadian National Railroad in 2000 and sold to the Ontario Municipal Employees Pension Fund in 2000 with a multimillion dollar final installment payout in 2007.

Dialog Systems, Inc. (1985-1987) - Project Director and/or staffer on transportation/logistics consulting assignments for firms/organizations such as the Michigan Liquor Control Commission, Hyundai Motor America, Coca-Cola Foods, The U.S. Department of the Navy, and others.

Clark Equipment Company (1977-1985) - Various international and domestic assignments with over five years of international responsibility in this Fortune 500 firm. Assignments ranged from Asia-Pacific Business Planning Manager, to Business Development Manager for Clark Equipment Credit Corporation, to a marketing/logistics position at Clark Equipment Australia Limited.

MEMBERSHIPS IN PROFESSIONAL AND HONOR SOCIETIES

Delta Nu Alpha Transportation Society National Board Member

Council of Supply Chain Management Professionals, member

Transportation Club of Detroit, member

Council of Supply Chain Management Professionals – Eastern Michigan Roundtable – member currently, member and program chair in 1994-1995 and President 1995-1997.

Delta Sigma Pi, Member

HONORS AND SPECIAL RECOGNITIONS

Awards

2015 Iltich School of Business Administration Alumni Association Most Inspirational Professor

1997 School of Business Administration Excellence in Undergraduate Teaching Award.

1997 Best Paper Award for the 1997 International Distribution Education Association National Conference.

Government/Civic Appointments

Snyder Administration Working Group on Transportation Infrastructure and Mass Transit – 2013-2014.

Detroit Regional Chamber Rail/Truck Intermodal Transportation Committee , a task force focused on rail-truck intermodal improvements in southeast Michigan, 2007 - present.

Michigan Governor's Forum on Transportation Planning, Committee on Commerce and Transportation, January, 2004 – 2007.

Michigan Governor's Forum on Transportation Planning, Committee on Transportation Funding, May, 2005 – 2007.

Detroit Regional Chamber Transhub Council, a task force focused on a Detroit Transportation Hub initiative, May, 2000.

National Commission on Intermodal Transportation – One of 11 commissioners. Appointee of the Congressional Leadership with White House concurrence, 1992-1995. Other members and staffers included Ed Hamberger, current President and CEO of the Association of American Railroads; Rob Krebs, then Chairman of the Board of Burlington Northern Santa Fe Railroad and current General Motors Board member; John Snow, then CSX Rail Chairman of the Board and former Secretary of the Treasury, and Tom Donahue, then CEO of the American Trucking association and now CEO of the U.S. Chamber of Commerce.

National Motor Carrier Advisory Committee – This Committee provides industry advice to the U.S. Department of Transportation. Appointee of then Secretary of Transportation Andrew Card, 1992-1994.

Michigan Motor Carrier Advisory Committee - This Committee provides industry advice on motor carrier issues to the Michigan Public Service Commission. Appointee of the Public Service Commission Chairman, 1992-1999.

Transportation Research Board, Committee on Freight Transportation Data, 1994-1997.

Secchia Commission on Better Government - Task Force on Business Competitiveness Issues, Appointee of the Engler Administration, 1994.

Wayne County Competitiveness Council Subcommittee on Trade and Transportation - Member, 1993.

Blue Water Bridge Task Force - This Task Force studied issues related to the need for and development options for a new international bridge span between Port Huron, Michigan and Sarnia, Ontario and recommended construction of a new publicly owned bridge which was subsequently built and opened in 1998, Member, 1992.

Michigan-Ontario Maritime Advisory Committee - Appointed member of this Committee, 1988.

Michigan Governor's Task Force on Trade - policy study group, 1989.

Michigan Senate Select Committee on Export and Trade - assist on committee matters, 1988.

NON-PROFIT LEADERSHIP POSITIONS

General Chairman (2000), Twistars USA Gymnastics Booster Club, Inc. Host Committee, USA Gymnastics Women's Junior Olympic National Championships, East Lansing, Michigan, May,

2000 – served as host committee general chairman for this USA Gymnastics national championships gymnastics meet for the top 448 gymnasts from the 50 states.

President (1999), Twistars USA Gymnastics Booster Club, Inc. – President of this 501(c)(3) non-profit corporation of some 150 gymnast family members with a \$200,000 per year budget.

General Chairman (1998), Twistars USA Gymnastics Booster Club, Inc. Host Committee, USA Gymnastics Women’s Level 9 Eastern U.S. Championships, East Lansing, Michigan, April, 1998 – served as host committee general chairman for this USA Gymnastics eastern national championships meet for the top 224 Level 9 gymnasts from the eastern half of the United States.

Meet Chairman (1997, 1998), Twistars USA Gymnastics Booster Club, Inc. Invitational Meet – served as meet chairman for this 1250 athlete gymnastics invitational meet for gymnasts from some 15 states, Canada and Australia.

PUBLICATIONS – REFEREED JOURNALS

Sperry, Benjamin, R., Taylor, John C. and James L. Roach (Accepted February 21, 2013), “Economic Impacts of Amtrak Intercity Passenger Rail Service in Michigan: Community-Level Benefits,” *Transportation Research Record: Journal of the Transportation Research Board*, 2013 Publication.

James L. Roach and John C. Taylor (2011), Michigan Passenger Rail: An Analysis of Community Benefits,” *Journal of Transportation Management*, Vol. 22, No. 1, p. 65-78.

Taylor, John C. and James L. Roach (2009), “Ocean Shipping in the Great Lakes: An Analysis of Industry Transportation Cost Savings,” *Transportation Journal*, Vol. 48, No. 1, p. 53-67.

Taylor, John C., Douglas R. Robideaux and George C. Jackson (2004), “U.S.-Canada Transportation and Logistics: Border Impacts and Costs, Causes, and Possible Solutions,” *Transportation Journal*, Volume 43, No. 2, 5-21.

Taylor, John C., Stanley E. Fawcett, and George C. Jackson (2004), “Catalog Retailer In-Stock Performance: An Assessment of Customer Service Levels,” *Journal of Business Logistics*, Volume 25, No. 2, 119-138.

Taylor, John C., Douglas R. Robideaux and George C. Jackson (2004), “Costs of the U.S.-Canada Border,” in North American Economic and Financial Integration, ed. By Alan M. Rugman, Indiana University, *Research in Global Management*, Vol. 10, 283-296.

Taylor, John C., Robideaux, Douglas R. and George C. Jackson (2003), “U.S.-Canada Border Policy: Costs and Options,” *Journal of Transportation Law, Logistics and Policy*, Volume 71 (Fall), 20-39.

Taylor, John C. and Douglas R. Robideaux (2003), “Canada-U.S. Border Cost Impacts and Their Implications for Border Management Strategy,” *Horizons*, Vol. 6, No. 3, 47-50.

Taylor, John C. and Stanley E. Fawcett (2001), “Retail On Shelf Performance of Advertised Items: An Assessment of Supply Chain Effectiveness at the Point of Purchase,” *Journal of Business Logistics*, 22 (No. 1), 73-90.

Taylor, John C. and George C. Jackson (2000), “Conflict, Power and Evolution in the Intermodal Transportation Industry’s Channel of Distribution,” *Transportation Journal*, 39, (Spring), 6-17.

Daugherty, Patricia J., John C. Taylor and Alexander E. Ellinger (1999), "Automatic Replenishment Programs and Level of Involvement: Performance Implications," *International Journal of Logistics Management*, 10, no. 1, 25-35.

Taylor, John C. (1996), "International Marketing and the Role of Logistics: Logistics Strategies and the Implications for Management and Government," *Advances in International Marketing*, 7 (Spring), 83-98.

Fawcett, Stanley E., John C. Taylor and Sheldon R. Smith (1995), "The Realities of Operating in Mexico: An Exploration of Manufacturing and Logistics Issues," *International Journal of Physical Distribution and Logistics Management*, 25 (Summer), 49-68.

Nichols, Ernest L. Jr. and John C. Taylor (1995), "Sourcing Implications of the North American Free Trade Agreement (1995)," *International Journal of Purchasing and Materials Management*, new title *Journal of Supply Chain Management*, 31 (Spring), 26-34.

Taylor, John C. (1994), "Regulation of Trucking by the States," *Regulation*, 17(2), 37-47.

Taylor, Charles R. and John C. Taylor, (1994) "Regulatory Issues in Outdoor Advertising: A Content Analysis of Billboards," *Journal of Public Policy and Marketing*, 13(1), 97-107.

Taylor, John C. and David J. Closs, (1993) "Logistics Implications of an Integrated U.S.-Canada Market," *International Journal of Physical Distribution and Logistics Management*, 23(1), 3-13.

Lambert, Douglas M., Mark L. Bennion, Jr. and John C. Taylor, (1983) "Solving the Small Order Problem," *International Journal of Physical Distribution and Materials Management*, 13(1), 33-46.

PUBLICATIONS – ACADEMIC CONFERENCE PROCEEDINGS

Taylor, John C., Proceedings of the 15h Annual International Conference on Aquatic Invasive Species, Institute for Inland Water Management, abstract on *Ocean Shipping in North America's Great Lakes: Invasive Species Costs vs. Transportation Cost Savings*," Amsterdam, Netherlands, September 23-27, 2007, p. 41.

Taylor, John C. (2005), "U.S.-Canada Border Costs and Future Research Needs," *Summary Proceedings of the Conference on Border Security and Canada-US Integration: Toward a Research Policy Agenda*, Western Washington University, Center for Canadian American Studies, Bellingham, Washington, April 26, 2005, pp.1 electronic .

Taylor, John C., Douglas R. Robideaux, and George C. Jackson (2003), "Border Related Costs Attributable to U.S.-Canadian Border Crossings," *Proceedings of the 38th Annual Canadian Transportation Research Forum*, Ottawa, Ontario, Canada, May 11-14, 1-15.

Taylor, John C., Douglas R. Robideaux, and George C. Jackson (2003), "The U.S.-Canada Border and Transit Time Costs," *Proceedings (CD) of the 44th Annual Transportation Research Forum*, Washington D.C., March 6-8, 1-28.

Taylor, John C. and Stanley E. Fawcett (1999), "Retail In-Stock Performance on Promotional Items: An Assessment of Logistics Effectiveness," *28th Proceedings of the Council of Logistics Management Educator's Conference*, Toronto, Canada, October 17, 111-119.

Taylor, John C. (1998), "Transportation Deregulation In a Global Economy: Too Far or Not Far Enough?," *Proceedings of the Council of Logistics Management*, Anaheim, California, October 13, 277-283.

George C. Jackson and John C. Taylor (1998), "Administering the MIT Beer Game: Lessons Learned," in John K. Butler, Jr., Nancy H. Leonard and Sandra W. Morgan (eds.) *Developments In Business Simulation and Experiential Learning*, Proceedings of the Association for Business Simulation and Experiential Learning, Volume 25, 208-213.

Taylor, John C. (1997), "Intermodal Channel Issues" *Annual Proceedings of the Intermodal Distribution Education Association*, Atlanta, Georgia, April 29. *Winner of Best Paper Award*.

Taylor, John C. (1996), "Motor Transport Will Be Re-Regulated by the Year 2006," *Council of Logistics Management Annual Conference Proceedings*, Orlando, Florida, October 21, 1996, 257-262.

Taylor, John C. and George C. Jackson (1995), "Toward a National Intermodal Transportation System: An Analysis of the Freight Transportation Implications of the National Commission on Intermodal Transportation," *Proceedings of the Intermodal Distribution Education Association*, Atlanta, Georgia, May 10 - 11, 69-81.

Taylor, John C. (1995), "International Marketing and the Role of Logistics: Postponement Strategies and the Implications for Management and Government," in Jong Won Lim and S. Tamer Cavusgil, Eds., *Marketing Theory and Practice: Towards the 21st Century - Proceedings of the 1995 Joint Conference of the Korean Marketing Association and the American Marketing Association*, Seoul, Korea, May 14-17, 254-266.

Taylor, John C., (1993), "Michigan's Liquor Distribution Systems: An Historical Review and Analysis," in J.B. Schmidt & Stanley C. Hollander, et al (eds.) *Contemporary Marketing History - Proceedings of the Sixth Conference on Historical Research in Marketing and Marketing Thought*, Atlanta, Georgia, May 22-25, 171-186.

Taylor, Charles R. and John C. Taylor (1989), "Towards a General Theory on the Effects of Deregulation on Competitive Structure and Performance," in Robert L. King (ed.) *Marketing: Positioning for the 1990's, the 1989 Proceedings of the Southern Marketing Association*, November 11, 438-442.

Taylor, John C. and Charles R. Taylor (1988), "Marketing Related Public Policy Issues: The Role of Marketing Academicians and the Value of a Historical Context Approach," in Terence Nevett, Kathleen R. Whitney and Stanley C. Hollander (eds.) *Marketing History: The Emerging Discipline, Proceedings of the Fourth Conference on Historical Research in Marketing and Marketing Thought*, May 1, 213-236.

ACADEMIC POLICY MONOGRAPHS AND REPORTS

Taylor, John C. and James L. Roach (2010), *Transportation and Handling Cost Impacts to Industry from Closing Waterway Connections between Lake Michigan and the Mississippi River System*, for the Michigan Attorney General's Office Case on Asian Carp, June, 2010, 1-43.

An expert witness report and depositions for the Michigan Attorney General's federal case Seeking the closing of the O'Brien and Navy Pier Locks in order to control Asian Carp Migration. Examines barge volumes, alternative routings, and the cost penalties associated with alternative routings.

Taylor, John C. (2010), *Economic Costs of the U.S.-Canada Border*, for Industry Canada, April, 2010, 1-52.

A policy monograph updating a previous study on the costs of U.S.-Canada border and policy barriers to U.S.-Canada trade and transportation.

Taylor, John C., et al, (2009), *Economic Benefits of Michigan Passenger Rail Stations*, for the Michigan Department of Transportation, June, 2009, 1-64.

A policy monograph on the benefits of Michigan passenger railway stations for local communities. Benefits related to transportation cost savings, local business activity, and other related benefits.

Taylor, John C. and James L. Roach (2007), *Ocean Shipping in the Great Lakes: An Analysis of Issues*, for The Joyce Foundation, Lansing, Michigan, October, 2007, 1-48.

A policy monograph studying issues related to the movement of goods currently transported on ocean ships into/out of the Great Lakes, and the impact of switching such movements to alternative modes of transportation such as rail, laker vessels, barge and truck. Issues include those related to traffic levels, traffic forecasts for key commodities, future container ships on the Lakes, alternative mode annual capacity, and other related issues.

Taylor, John C. (2007), *Michigan Highway Funding: Analysis and Recommendations*, for the Mackinac Center for Public Policy, Midland, Michigan, April 14, 2007, 1-95.

A policy study on Michigan highway revenue needs, efficiency savings opportunities, economic development implications, revenue options, and recommendations for revenue enhancements and system reforms. Study makes recommendations for increases in highway auto and truck taxes, automated toll lanes, and a series of spending reform proposals.

Taylor, John C. and James L. Roach (2005), Taylor, John C. and James L. Roach (2005), *Ocean Shipping in the Great Lakes: Transportation Cost Increases That Would Result From A Cessation of Ocean Vessel Shipping*, Lansing, Michigan, August, 2005, 1-89.

A policy monograph studying the level of transportation cost impact that would result from an end to ocean vessel passages into and out of the Great Lakes System. The elimination of ocean vessel passages into the Lakes has been proposed as one possible solution to the problem of invasive species in the Lakes. Findings indicate that the cost impact to U.S. and Canadian industry would be minimal at US\$54.9 million per year based on 2002 data. Based on comparisons of ocean direct costs vs. transfer to rail, laker and barge modes at coasts. Peer reviewed by a national panel of four academic economists following a public forum in which ocean carrier and ports lobbyists were able to comment on and raise questions about the research. The peer panel issues a written report that supported the methodology and general conclusions.

Taylor, John C., Douglas R. Robideaux and George C. Jackson (2003), *The U.S.-Canada Border: The Impacts of Transit Time, Uncertainty and Other Border Related Costs*, for the U.S., Michigan and New York Departments of Transportation and the Canadian Embassy to the United States of America, Lansing, Michigan, February 6, 2003, 1-216.

A policy monograph on the extent of border crossing times and uncertainty related to those times, and the transportation cost impact of these and other related general border management costs on the overall efficiency of the border. A total cost impact of some US\$10.3 billion is estimated, or some 2.70% of the value of all merchandise trade, and 4.38% of the value of all truck borne trade.

Taylor, John C. (1995), *Fixing the Roads: A Blueprint for Michigan Transportation Infrastructure Policy*, The Mackinac Center for Public Policy, Midland, Michigan, April 20, 1995, 1-40.

A highly publicized research monograph on Michigan road and transit funding and reform issues. This report led to considerable public debate on road funding and was a major factor in the debate which ultimately led to an increase in the state gas tax and appointment of a study committee on transportation funding reform.

Krebs, Robert D., John C. Taylor, et al (1994), *Toward a National Intermodal Transportation System*, final report to Congress of the National Commission on Intermodal Transportation, Washington D.C., September, 1994, 1-60.

The final report of the President's National Commission on Intermodal Transportation, of which I was a member. The report makes a number of policy recommendations for improving rail intermodal transportation in the United States.

Taylor, John C., et al, (1993), *U.S. - Canada Border Crossing Profiles and Issues*, a policy report for the U.S. Department of Transportation in conjunction with ISTEA Section 6015's requirement for a report to Congress, September 10, 1993, 1-136.

An analysis of the infrastructure and institutional needs at each of the border crossings on the eastern U.S.-Canada border.

Taylor, John C., et al, (1992), *Blue Water Bridge Task Force Report*, for the Michigan Department of Transportation, December, 1992, 1-46.

An analysis and recommendations on the need for a second highway span at the Blue Water Bridge crossing the St. Clair River between Sarnia, Ontario and Port Huron, Michigan. This bridge was eventually built and opened in 1999.

Taylor, John C. (1992), *Border Crossing Infrastructure Development: The Role of Public Authorities and the Private Sector in Development Projects and An Assessment of Development Options and Issues for a Second Span at the Blue Water Bridge*, a policy monograph for the Michigan Department of Transportation, Lansing, Michigan, July 29, 1992, 1-89.

An analysis of the development and financing options for a second U.S.-Canada bridge between Port Huron, Michigan and Sarnia, Ontario. The bridge opened in 1998.

Taylor, John C. (1991), *Michigan-Ontario Railroad Border Crossings Infrastructure: An Evaluation of Modernization Proposal Benefits and Recommendations for Future Action*, a policy monograph for the Michigan Department of Transportation, Lansing, Michigan, November 18, 1991, 1-266.

A policy monograph on the need for, and development options for, additional Ontario-Michigan railroad tunnel crossings. The monograph made recommendations for new railroad tunnels and improvements which were eventually implemented.

Taylor, John C. (1990), *Michigan Export Assistance Programs: An Assessment and Recommendations*, a policy report for the Michigan Senate Select Committee on Export and Trade, Lansing, Michigan, October 11, 1990, 1-134.

A major policy report on Michigan's export assistance programs with recommendations for action.

Taylor, John C. (1990), "An Overview of Coastal/Preference Policy and Its Impact on Great Lakes-St. Lawrence Seaway Commerce," in the *Annual Report of the Michigan-Ontario Maritime Advisory Committee*, May 1990, 1-10.

A review of policy issues on the Great Lakes.

Taylor, John C, and Robert V. DeLaney (1990), *Deregulation of Intrastate Trucking: Policy Implications for Michigan, Chicago, Illinois*, The Heartland Institute, January 26, 1990, 1-42.

A published peer reviewed policy monograph analyzing economic regulation of intrastate trucking and a review of the case for deregulation of the economics of Michigan intrastate trucking.

Taylor, John C. (1988), *Michigan/Ontario Trade and Transborder Transportation: Current Levels, Forecasts and Problems and Opportunities*, a policy report for the Michigan Department of Transportation, Lansing, Michigan, October 24, 1988, 1-91.

A policy monograph reviewing Michigan/Ontario trade levels and an analysis of problems and opportunities for increased direct and gateway trade between Michigan and Ontario.

ACADEMIC MEETING PAPERS/PRESENTATIONS

Taylor, John C., presentation on *Southeast Michigan Supply Chain Hub Initiative*, University Research Corridor Transportation Summit at Wayne state University, Detroit, Michigan, may, 2011.

Taylor, John C., presentation on *The U.S.-Canada Border: Security and Trade Facilitation?*, Wayne-Windsor Symposium, Windsor, Ontario, March 2011.

Taylor, John C., presentation on *The U.S.-Canada Border: Trade and Environmental Issues*, The Senator Frank Church Symposium, Idaho State University, Pocatello, Idaho, February, 2011.

Taylor, John C., paper on *Transaction Costs of the U.S.-Canada Border*, at the Regional Integration in North America and Border Transaction Costs Workshop, El Colegio de Mexico, Center for International Studies, Mexico City, Mexico, March 13, 2008

Taylor, John C., Michigan State University Conference on Aquatic Invasive Species, Michigan State University, East Lansing, Michigan, October 8, 2007.

Taylor, John C., 15h Annual International Conference on Aquatic Invasive Species, Institute for Inland Water Management, presentation on *Ocean Shipping in North America's Great Lakes: Invasive Species Costs vs. Transportation Cost Savings*," Amsterdam, Netherlands, September 23-27, 2007.

Taylor, John C. and James L. Roach, 50th Annual Conference on Great Lakes Research: Past, Present and Future, presentation and Proceedings Abstract on *Ocean Shipping in the Great Lakes: Cost Benefits*, International Association of Great Lakes Researchers, State College, PA, May 28-June 1, p. 195.

Taylor, John C. and James L. Roach, National Academy of Sciences, Transportation Research Board, Committee on the St. Lawrence Seaway: Options to Eliminate Introduction of Non-indigenous Species Into the Lakes, Phase II, presentation on *Transportation Cost Penalties From Ending Ocean Shipping Into the Lakes*, Washington DC, May 24, 2006.

Taylor, John C., Michigan State University, Invasive Species Symposium: Challenges and Opportunities, Panel presentation on *Ocean Shipping in the Lakes: Transportation Cost – Benefits*, East Lansing, Michigan, May 12, 2006.

Taylor, John C. and James L. Roach, International Joint Commission of Canada and the United States of America, and the Great Lakes Fisheries Commission, Peer Panel Review Session with Industry and the Press, reviewers Dr. Phillip Baumel, Distinguished Professor of Agricultural Economics, Iowa State University; Dr. Kenneth D. Boyer, Professor of Economics, Michigan State University; Dr. Kenneth L. Casavant, Professor of Agricultural Economics, Washington State University; and Dr. Stephen Fuller, Professor of Agricultural Economics, Texas A&M University; paper/presentation on *Transportation Cost Impacts of Ocean Vessel Shipping in the Great Lakes*, The Shedd Aquarium, Chicago, Illinois, November 30, 2005.

Taylor, John C., International Joint Commission of Canada and the United States of America, Great Lakes Water Quality Agreement Biennial Meeting, Panel Session on Halting the Introduction of Alien Aquatic Species, panel/paper presentation on *Transportation Cost Impacts of Ocean Vessel Shipping in the Great Lakes*, Kingston, Ontario, Canada, June 9, 2005.

Taylor, John C., Western Washington University, Center for Canadian American Studies, Conference on Border Security and Canada-US Integration: Toward a Research Policy Agenda, presentation on *U.S.-Canada Border Costs and Future Research Needs*, Bellingham, Washington, April 26, 2005.

Taylor, John C., Transportation Research Board, Committee on International Trade and Border Transportation, Economic Costs and Impacts of Transportation Security Requirements Panel, panel paper/presentation on *Economic Costs of the Border*, Washington D.C., January 11-15, 2004.

Taylor, John C., Douglas R. Robideaux and George C. Jackson (2003), "The U.S.-Canada Border: The Costs of Transportation Security and the Benefits of Alternative Approaches to Border Management," *Canada – United States Business Conference*, University of Indiana, Bloomington, Indiana, April 11-12, 2003.

Taylor, John C. and George C. Jackson (1995), "Intrastate Trucking, Economic Deregulation: Regulatory Changes, Shipper Perceptions and Policy Issues," a refereed paper at the *Midwest Economics Association*, Chicago, Illinois, November 21, 1995.

Taylor, John C., Ernest L. Nichols and David J. Closs (1994), "The North American Free Trade Agreement: Toward a Theory and Simulation of the Manufacturing Location and Logistics Implications of Free Trade," a refereed paper presented at the *Academy of International Business Annual Conference*, Session SA2A Operations Management, Boston, Massachusetts, November 5, 1994.

Taylor, Charles R. and John C. Taylor, (1993), "Outdoor Advertising: Litter on a Stick or the Lifeblood of Small Business?" refereed paper presented at the *Marketing and Public Policy Conference*, East Lansing, Michigan, June 3-5, 1993.

Taylor, John C. (1990), "The Canada-United States Free Trade Agreement: Facility Location Implications for Michigan," in a refereed collection of papers entitled *The Canada-United States Free Trade Agreement: Perspectives and Implications*, East Lansing, Michigan: Canadian Studies Center at Michigan State University, January 8, 1990, 58-85.

Wagenheim, George D., Jr. and John C. Taylor (1988), "A Methodology for the Analysis of Privatization Proposals," a refereed paper presented at the *Macromarketing Conference*, San Jose, California, August 12, 1988.

OTHER PUBLICATIONS

Dissertation

Taylor, John C. (1991), *A United States-Canada-Mexico Free Trade Area: The Location Implications of an Integrated North American Market*, Michigan State University, East Lansing, Michigan, 1-372.

Other Publications

Taylor, John C., "Talking Tolls," *Michigan Privatization Report*, Summer, 2007, 6-7.

Taylor, John C., (2007), "Road Funding: It's Time for a New Direction," *Grand Rapids Business Journal*, April, 2007, 32.

Taylor, John C., (2006), "Great Lakes Shipping: Value vs. Environment," *Grand Rapids Business Journal*, August, 2006, 15.

Taylor, John C. and Zori Boshnakova (2006), "The Transportation Cost Benefits of Ocean Shipping in the Great Lakes," *Seidman Business Review*, Vol. 12, Winter, 2006, pp. 18-20.

Taylor, John C., Douglas R. Robideaux and George C. Jackson (2003), "The U.S.-Canada Border: Benefits of an 'External Perimeter' Strategy," *Seidman Business Review*, Vol. 9, Winter, 2003, 13-15.

Taylor, John C. (1997), "Riding the Highways of Success," *Parcel Shipping and Distribution*, (May-June), 8.

Bowersox, Donald J. and John C. Taylor (1994), "The Global Transportation Outlook," *2001: A Transportation Odyssey*, London, England, (June), 2-6.

Taylor, John C. and Stanley E. Fawcett (1993), "Develop a NAFTA Strategy," *Transportation and Distribution*, (June 1993), 42-46.

Taylor, John C. (1993), "Barriers to Intermodal Transportation," *Transportation and Distribution*, (March 1993).

Op-Ed and Letters to Editor

Taylor, John C., "Data Drove Study's Conclusions on Lakes," *Crain's Detroit Business*, January 2, 2006, 17.

RESEARCH IN PROGRESS

2016 – "A Great Lakes Ocean Shipping Moratorium: Analysis of Impacts," targeted at *International Journal of Great Lakes Researchers Journal*.

2016 – "Great Lakes Container Shipping: An Analysis of Potential," targeted at *Journal of Transportation Law, Logistics and Policy*.

PROFESSIONAL PRESENTATIONS

Congressional, Legislative, Commission Testimony and Legislative Bill's Drafted

United States Senate, Committee on Energy and Natural Resources, testimony on *Shipper Costs from Closing of Chicago Area Locks*, Washington DC, February 25, 2010.

Michigan Public Act 33 of 2007, served as initial bill drafter for household movers seeking changes to the Michigan Motor Carrier Act of 1933, bill signed into law July 10, 2007.

U.S. and Canada International Joint Commission, testimony on *The Transportation Cost Benefits of Ocean Shipping in the Great Lakes*, Windsor, Ontario, November 2, 2005.

Michigan Legislature's Act 51 Transportation Funding Study Committee, invited presentation on *Michigan Transportation Funding Changes for the 21st Century*, Lansing, Michigan, August 25, 1999.

Michigan Senate Caucus Issues Forum, keynote speaker on *Michigan Transportation Funding and Policy Issues*, Lansing, Michigan, September 16, 1996.

Michigan Senate Caucus Issues Forum, testimony on *Michigan Transportation Funding and Policy Issues*, Lansing, Michigan, January 25, 1996.

Michigan House Appropriations Subcommittee on Transportation, testimony on *Michigan Transportation Funding*, Lansing, Michigan, May 4, 1995.

Michigan Senate Committee on Labor, testimony on *Trucking Deregulation* on behalf of The Association for Safe and Competitive Transportation, Lansing, Michigan, May 20, 1993.

United States Congress, House Appropriations Transportation Subcommittee, invited testimony on *Transportation Infrastructure Investment and Its Competitiveness/Productivity Returns*, Washington D.C., February 4, 1993.

Michigan Public Service Commission, testimony on *MPSC Proposed Rulemaking on Motor Carrier Regulation*, Case T-1210, on behalf of the Association for Safe and Competitive Transportation, Lansing, Michigan, November 5, 1992.

Michigan Public Service Commission, expert witness presenting testimony and cross-examination responses on the *Economic Impact of Michigan Trucking Collective Ratemaking and Antitrust Immunity*, Case T-1188, on behalf of the Association for Safe and Competitive Transportation, Lansing, Michigan, April 13, 14, 15, 16, and May 8, 11, 1992.

Michigan Senate, testimony before the State Affairs Committee, on *Privatization of Michigan Liquor Wholesaling*, Lansing, Michigan, February 19, 1992.

Michigan House of Representatives, testimony before the House Policy Committee on Privatization in regards to *Michigan Liquor Control Commission Physical Distribution Operations and Alternatives*, Lansing, Michigan, May 16, 1991.

Michigan Senate, testimony before the Select Committee on Export and Trade on *Michigan Export Programs and Recommendations*, Lansing, Michigan, November 27, 1990.

Michigan House of Representatives, testimony before the Select Committee on Michigan/Ontario Trade on behalf of the Michigan Department of Transportation on *Transportation and the U.S.-Canada Free Trade Agreement*, Lansing, Michigan, April 24, 1989.

Michigan House of Representatives, testimony before the Transportation Committee on Economic Deregulation of Michigan *Trucking*, Petosky, Michigan, August 3, 1989; Cadillac, Michigan, August 17, 1989; Grand Rapids, Michigan, August 31, 1989.

Expert Witness

Michigan Attorney General's Office – 2009-Present – U.S. Supreme Court – expert witness for the State Of Michigan case on blocking Chicago Waterway System canals so as to avoid introduction of Asian Carp into the Great Lakes – investigation and testimony on impact of canal blockage on business logistics costs.

City of Detroit v. Crown Enterprises, Inc. – 2005-2007 - Wayne County Circuit Court - admitted expert witness on auto logistics facilities, rail movements, and cross border transportation in a case involving the value of land the city needed for a combined sewer overflow project.

Surface Transportation Board – re Canadian National Railway Control Illinois Central Corporation on behalf of Ontario Michigan Rail Corporation – No. 33556 (Sub-No. 2) - 1998 – Expert witness 32 page verified statement on the matter of the cross-border competitiveness implications of Canadian National's acquisition of Illinois Central given its ownership of Michigan-Ontario railroad tunnels.

Association for Safe and Competitive Transportation and the American Automobile Manufacturers Association - 1991-1992 - Inquiry by the Michigan Public Service Commission, expert witness presenting testimony and cross-examination responses on the *Economic Impact of Michigan Trucking Collective Ratemaking and Antitrust Immunity*, Case T-1188.

Professional and Trade Meeting Presentations

Wayne Windsor Symposium, "*The U.S.-Canada Border: Security with Trade Facilitation?*," University of Windsor and Wayne State University, Windsor, Ontario, Canada. March 31, 2011.

Delphi SCM Carriers Conference, "*Logistics and Transportation: Trends and Strategies*," Delphi Automotive, Auburn Hills, MI, March 22, 2011.

Frank Church Symposium: *NAFTA Border Issues, "The U.S.-Canada Border: Trade and Environmental Issues,"* Idaho State University, Pocatello, ID, March 4, 2011.

Global Automotive Logistics Conference, *"U.S. Canada Trade and Transportation,"* Automotive Logistics Magazine, Dearborn, MI., October 4, 2010.

Council of Supply Chain Management Professionals, East Michigan Roundtable, speaker on *Supply Chain Trends*, State of the Industry Conference, Detroit, Michigan, May 13, 2010.

Taylor, John C., presentation on *U.S.-Canada Border Costs*, Purdue University Northern Border Transportation Conference, November, 2009.

China Automated Warehousing Symposium, *"U.S. Logistics Trends,"* Shanghai, China, August 1, 2008.

Grand Forum, speaker on *Great Lakes Ocean Shipping*, Muskegon, Michigan, September 27, 2007.

Great Lakes United, speaker on *Cost-Benefits of Great Lakes Ocean Shipping*, Toronto, Ontario, June 16, 2007.

International Joint Commission, Conference on the Great Lakes, panel member on *Economic Issues Related to Separation of the Chicago Sanitary and Ship Canal from Lake Michigan*, Chicago, Illinois, June 8, 2007.

Detroit Intermodal Association, speaker on *Ocean Shipping in the Great Lakes*, Detroit, Michigan, October 25, 2006.

Department of Homeland Security, presentation on *U.S.-Canada Border Costs and Policy Options*, and on *Ocean Shipping in the Great Lakes – Security Issues?*, Washington D.C., October 2, 2006.

Delta Nu Alpha Transportation and Logistics Society – Holland Chapter, lunch speaker on *"Great Lakes Ocean Shipping: Cost-Benefits,"* Holland, Michigan, September 27, 2006.

Inland Seas Education Association, speaker on *Great Lakes Ocean Shipping Cost Benefits*, Traverse City, Michigan, May 2, 2006.

Council of Supply Chain Management Professionals, Grand Rapids Roundtable, dinner speaker on *Challenging the Conventional Wisdom: Do You Have Enough Inventory?*, Grand Rapids, Michigan, April 19, 2006.

Save the River Conference: Upper St. Lawrence Riverkeeper, speaker on *Pros and Cons of Ocean Going Vessels in the Seaway*, Thousand Islands, New York, February 11, 2006.

International Transportation & Logistics Forum, presentation titled *Are Borders Obsolete?*, Windsor, Ontario, Canada, June 23, 2005.

Industry Canada Ministry, Roundtable on Canadian Firms in the Global Supply Chain, presentation on *Supply Chain Integration in North America*, Ottawa, Canada, March 11, 2005.

Canada-U.S. Trade Corridors Conference, presentation on *The Costs of U.S.-Canada Borders*, Niagara-on-the-Lake, Ontario, November 4, 2003.

U.S. Federal Highway Administration Talking Freight Webcast Seminar, speaker on *U.S.-Canada Transportation*, October 15, 2003

London Chamber of Commerce, presentation on *The U.S.-Canada Border: Costs and Alternative Border Management Strategies*, September 18, 2003.

Mackinac Center for Public Policy, Board of Scholars Summit, presentation on *Michigan Transportation Policy – the Public Sector Contribution to Competitiveness and Growth*, Midland, Michigan, November 8-9, 2002.

Michigan – Ontario Governor’s and Premier’s Economic Summit, *panel member and presentation on Michigan – Ontario Border Crossing Issues and Recommendations*, Windsor, Ontario, September, 2002

Windsor, Ontario Chamber of Commerce, presentation on *Detroit – Windsor Border Congestion and Its Causes*, June 13, 2002.

Federal Reserve Bank of Chicago, panel member at Detroit conference on *Linkages Across the Border: The Great Lakes Economy*, Detroit, Michigan, April 5, 2002.

Detroit Regional Chamber of Commerce, keynote presentation on *"U.S.-Canada LongTerm Border Management Issues and Options,"* Detroit, Michigan, November 27, 2001

Trade Corridors Conference, panel member in session on *"Better Management of the U.S.-Canadian Borders,"* Flint, Michigan, October 22, 2001.

Mackinac Center for Public Policy, *Mass Transit In Southeast Michigan: A Call for Truth in Advertising,* Lansing, Michigan, July 18, 2001.

Southern Marketing Association, panel presentation on *E-Retailer Customer Service Policies*, Orlando, Florida, October, 2000.

41st Annual Meetings of the Transportation Research Forum, a paper presented on *"U.S.-Canada Cabotage Restrictions and Its Impact on Competition,"* Washington D.C., September 30, 1999.

Federal Reserve Bank of Chicago Board of Directors, presentation on the *Role of Logistics and Transportation in the North American Economy*, Detroit, Michigan, February 22, 1999.

Detroit Intermodal Association, presentation on *Intermodal Industry Directions*, Detroit, Michigan, May 19, 1998.

Transportation Intermediaries Association, presentation on *Intermodal Transportation*, Chicago, Illinois, September 20, 1997.

International Distribution Education Association Annual Meetings, presentation on *International Marketing Channel Issues*, Atlanta, Georgia, April 29, 1997.

Richard J. Barbour Center for Legal Studies 1996/1997 Luncheon Lecture Series, presentation on *Federal Preemption of Intrastate Regulation of Transportation: History, Implementation, and Perceived Impact*, Detroit, Michigan, April 9, 1997.

First Annual Auto Industry Supply Chain Management Seminar, lecture on *Supply Chain Management in the Auto Industry*, Dearborn, Michigan, April 8, 1997.

Mackinac Center Scholars Summit, presentation on *Michigan Transportation Funding Issues*, Detroit, Michigan, November 8-9, 1996.

Council of Logistics Management, debate on *Reregulation of Motor Transport by the Year 2006*, speaking in Opposition to the Resolution, Orlando, Florida, October 21, 1996.

Marketing and Public Policy Conference, panel presentation on *Transportation Policy Changes and the Implications for Marketing*, Washington D.C., May 17-18, 1996.

Transportation Research Board, invited guest for participation in conference on *Setting the Intermodal Transportation Research Framework*, Washington D.C., March 4-5, 1996.

Transportation Research Board 75th Annual Meeting, presentation entitled *Shipper Logistics and Global Competitiveness*, Washington D.C., January 7-11, 1996.

Mackinac Center for Public Policy, Legislative Issues Conference, speaker on *Michigan Transportation Policy*, Lansing, Michigan, Summer, 1995.

Mackinac Center for Public Policy, Issues and Ideas Luncheon, luncheon speaker on *Fixing the Roads: A Blueprint for Michigan Transportation Policy*, Lansing, Michigan, May 8, 1995.

Michigan State University, guest lecturer on *Transportation Policy* for Dr. David J. Closs graduate level class on Logistics Management, April 11, 1995.

Detroit Intermodal Association, a presentation on *A National Intermodal Transportation Policy*, Detroit, Michigan, October 19, 1994.

United Parcel Service Seminar on *Intermodal Marketing and the Role of International Logistics and Transportation*, guest speaker, Cleveland, Ohio, October 19, 1994.

Intermodal Association of North America, presentation on *The National Commission on Intermodal Transportation Report*, Toronto, Ontario, October 5, 1994.

White House National Economic Council Task Force on *Border Infrastructure and Facilitation, a presentation on Border Crossing Transportation Policy Issues*, Detroit, Michigan, May 17, 1994.

The Arthur D. Little/Traffic World Executive Forum, participation and presentation on *Intermodal Transportation Policy*, Washington D.C., October 23-25, 1994.

Eastern Michigan Roundtable of the Council of Logistics Management, dinner speaker on *Michigan's Trucking Economic Regulations: An Analysis of Michigan SB581 and Results of a Survey of Michigan Shippers*, Detroit, Michigan, October 24, 1994.

Transportation Club of Detroit, luncheon speaker on *Transportation Policy Issues in 1994/1995*, Detroit, Michigan, September 16, 1994.

American Railroad Development Association 85th Annual Meeting, presentation on *Intermodal Transportation and ISTE*, Egg Harbor, Wisconsin, May 23, 1994.

National Association of Purchasing Management, presentation on *NAFTA and its Impact on Purchasing Management*, Detroit, Michigan, December 9, 1993.

Michigan Community College Coalition, debater in favor of *NAFTA* passage at six debates around Michigan in September and October, 1993.

Center for U.S.-Mexico Studies, presentation on *NAFTA and Its Impact on Logistics Management*, San Diego, October 21-22, 1993.

U.S. Department of Transportation, delegate to the *Biannual U.S. - Mexico Border Transportation Forum*, Acapulco, Mexico, October, 1993.

New England Center, presentation on "Intermodal Transportation" at a conference entitled *The Challenge of Intermodal Transportation*, Durham, New Hampshire, June 1-3, 1993.

Transportation Research Board, presentation on *Transportation in a North America Without Trade Barriers: Data Requirements and Resources*, Washington D.C., January 12, 1993.

Rotary Club of East Lansing, luncheon speaker on the *North American Free Trade Agreement and Its Implications for Michigan*, East Lansing, Michigan, November 30, 1992.

Michigan Department of Transportation, presentation on *Blue Water Bridge Organizational and Financing Options for the Blue Water Bridge Task Force*, Sarnia, Ontario, November 23, 1992.

Wayne County Competitiveness Council Subcommittee on Trade and Transportation, presentation of a short policy report entitled *Wayne County Trade and Transportation Competitiveness Issues*, Detroit, Michigan, October 14, 1992.

Michigan State University "Windows on Our Global Future Symposium," panel member and presenter on *NAFTA and its Implications for Michigan*, Lansing, Michigan, October 2, 1992.

Federal University of Parana, guest lecturer at a colloquium on *Logistics and the Brazilian Economy*, for 250 faculty and students, Curitiba, Brazil, August 12, 1992.

American Association of Railroads, presentation on *ISTEA and the MPO: Implications for Railroad Management for the State Relations Committee*, Detroit, Michigan, July 23, 1992.

Canadian Association of Logistics Management, faculty member and presenter on *Transportation Strategies*, for the annual executive seminar, Waterloo, Ontario, June 9, 1992.

Detroit Chamber of Commerce, presentation on *Railroad Tunnel Development Proposals in Detroit and Port Huron*, for the Transportation Committee, Detroit, Michigan, March 10, 1992.

Council of Logistics Management Central Michigan Chapter, dinner speaker and debater on *Trucking Economic Regulation in Michigan*, Bay City, Michigan, March 13, 1992.

Council of Logistics Management Eastern Michigan Chapter, dinner speaker on *Transportation Deregulation in Michigan*, Detroit, Michigan, February 20, 1992.

Detroit Chamber of Commerce, presentation on *The Economic Impact of Trucking Economic Regulation in Michigan*, for the Executive Committee, Detroit, Michigan, December, 1991.

Delta Nu Alpha, presentation on *Michigan Trucking Deregulation* for a joint meeting of the Grand Rapids and Holland, Michigan Chapters, Grand Rapids, Michigan, September 19, 1991.

Michigan State University Symposium on a *North American Free Trade Agreement*, organized panel sessions on *the Automotive Industry* and on *Logistics and Transportation*, and chaired the latter session, East Lansing, Michigan, May 24-25, 1991.

Detroit Chamber of Commerce, presentation on *U.S.-Canada Trade and the Impact of Border Crossing Delays*, for the Board of Directors, Detroit, Michigan, October 31, 1990.

Detroit Chamber of Commerce, presentation of *Detroit and St. Clair Rivers Border Crossings Study* to the Transportation Committee, Detroit, Michigan, May 24, 1990.

Michigan Department of Transportation, speaker at the Annual Planning Conference on *U.S.-Canada Free Trade Agreement: Transportation Policy Implications for Michigan*, Higgins Lake, Michigan, May 9, 1990.

Detroit Transportation Club, luncheon speaker on *The Transportation/Logistics Implications of U.S. Canada Free Trade*, Detroit, Michigan, April 26, 1990.

Michigan State University, speaker at the Integrated Logistics Management Symposium on *Transportation Issues in the 90's*, East Lansing, Michigan, January 9, 1990.

Michigan Department of Transportation and the Ontario Ministry of Transportation, speaker on *Transportation Implications of the U.S.-Canada Free Trade Agreement*, for a conference of the two department's senior management, Niagara-on-the-Lake, Ontario, October 4, 1988.

Materials and Logistics Management Council, after-dinner speaker on *U.S.-Canada Transportation and Logistics Management*, East Lansing, Michigan, May 24, 1989.

American Society of Transportation and Logistics-Michigan Chapter, dinner speaker on *Michigan and Ontario Truck Economic Regulation: A Changing Environment*, Dearborn, Michigan, May 9, 1989.

Michigan Motor Carrier Advisory Board, comments on *Michigan-Ontario Transborder Trucking Issues*, Lansing, Michigan, September 22, 1988.

Mid-Michigan Community College Entrepreneurs Club, speaker on *The U.S.-Canada Free Trade Agreement and Michigan Exports*, Harrison, Michigan, November 29, 1989.

Council of Logistics Management-Western Michigan Round Table, dinner speaker/debater on *Michigan Intrastate Deregulation: The Pros and Cons*, Grand Rapids, Michigan, March 21, 1989.

Association for Transportation Education Flint, Michigan Chapter, dinner speaker on *The Economic Regulation of Michigan Trucking and Deregulation Benefits*, Flint, Michigan, February 20, 1990.

Purchasing Management Association of Detroit, dinner speaker on *The Economic Regulation of Trucking and Competition in the Global Marketplace*, Detroit, Michigan, March 16, 1989.

Michigan Interagency Truck Task Force, presenter on *Michigan Trucking Economic Deregulation*, Lansing, Michigan, May 9, 1989.

Delta Nu Alpha-Northeast Michigan Chapter, dinner speaker on *Competitive Trucking in Michigan*, Bay City, Michigan, March 6, 1989.

Grand Traverse Research Interest Group, speaker on *Michigan Export Opportunities and the Canadian Market*, Traverse City, Michigan, May 22, 1990.

Macomb Community College Exporting Seminar, speaker on *Assessing Readiness to Export*, Fraser, Michigan, January 25, 1989.

U.S. Department of Commerce, speaker on *Export Trading Companies*, Detroit, Michigan, February 1983.

U.S. Department of Commerce, speaker on *Marketing Through International Distributors*, Traverse City, Michigan, August 1982.

U.S. Department of Commerce, speaker on *Pricing in International Markets*, Grand Rapids, Michigan, March 1982.

MERRA Eighth Annual Conference on Research and Development Opportunities for Technology Based Entrepreneurial Small Businesses, speaker on *Department of Defense SBIR Program-Increasing Michigan's Success Rate*, Novi, Michigan, April 25, 1989.

Toledo Area Small Business Association, speaker on *The Small Business Innovation Research Program*, Toledo, Ohio, September 27, 1988

UNIVERSITY SERVICE

Wayne State University

Faculty Senate Committee on General Education - 2011

School of Business Administration

College Faculty Senate – 2010 -2011

College Border Policy Institute, Director – 2011-2013

College Undergraduate Education Policy Committee, Chair - 2011

MBA Revision Committee – 2011.

Budget Committee – 2011.

Supply Chain Management Association – Faculty Advisor – 2009 -2012

Member of two (2) Ph.D Dissertation Committee's in Industrial Engineering on topics related to Supply Chain Management.

Department of Marketing and SCM

Promotion and Tenure Committee, 2010-2011

Grand Valley State University

Seidman Dean Search Committee – 2003-2004

Seidman College of Business

UD-Mercy. GVSU, et al University Transportation Center, Seidman Representative, 2005.

Assessment Committee – 2006-2008.
APICS Faculty Advisor 2003-2005
Curriculum Committee 2002-2007
Strategic Planning Intellectual Contributions Task Force 2005.
MBA Committee - 2004
By-Laws Committee 2002-2004
Funded one 2002/2003 Faculty Summer Research position at \$14,000
Funded one 2002/2003 Graduate Assistant position at \$8,500

EDITOR

Journal of Transportation Management – Editor - 2010 - present

EDITORIAL REVIEW

Journal of Business Logistics Editorial Board - 2007
Council of Logistics Management Educators Conference – 2004-2005

PROGRAM CHAIR

International Association of Great Lakes Research, 50th Annual Conference, Session Chair, *Cost-Benefits of Great Lakes Transportation*, Pennsylvania State University, May 28-June 1, 2007.
Council of Supply Chain Management Professionals Association, Educator’s Conference, Teaching Innovations Session Chair, Philadelphia, PA, October 21-24, 2007.

TEACHING AND PROGRAM DEVELOPMENT

Wayne State University

SCM Program Development

Director of the Major and Program with activities as follows:

- Grew major to 450 major/co-major students for Fall, 2016.
- Hired new tenure track faculty members Dr. Schin Modi, Dr. Bertie Greer, Dr. Tingting Yan and Dr. Hugo DeCampos; Full time Lecturer Ms. Lori Sisk, Senior Lecturer Mr. Michael Tibideau, and multiple adjunct faculty.
- Developed the AIAG/WSU Automotive Industry SCM Executive Ed Programs including the One Week Executive Seminar and the Year Long SCM Certificate Program.
- Developed Auto Industry SCM related Study Abroad Programs in Canada, China, Poland, Italy and Brazil with 55 Wayne State participants in 2016
- Co-developed with Tim Butler the SCM Chevy Volt Case Competition bringing 24 universities 4 person undergrad teams to Detroit each year, including in 2016 teams from China, Poland,

Brazil and Mexico - and secured major sponsor funding for the event of over \$100,00 from General Motors, Delphi and Ryder. Event has drawn national and regional press coverage.

- Co-developed with Tim Butler and Nitin Paranjpe the Southeast Michigan Purchasing Managers monthly survey and index and worked with marketing and PR departments to obtain monthly press coverage in Crains, Oakland Press, Detroit News, etc.

- Developed placement strategy and engaged in various activities as follows to assure student placement for internships and full time positions nationwide and in Michigan. Efforts have led to internships at General Motors, Ford, Chrysler, Delphi, American Axle, Nexteer, Detroit Diesel, Denso, Faurecia Interiors, Preh Automotive, Prestolite Wire, TACOM, Textron, Yazaki, TRW, Phillips Automotive, Hino Motors, England Logistics, CSX Rail, CEVA Logistics, TPS Logistics, Kohl's HQ's, Best Buy HQ's, Cargill HQ's, Blue Cross Blue Shield, Enesco, Mossejaw, Jabil Circuits, Pool Corporation, and Coamau. Efforts have included:

- Working with SBA Career Placement Office and attending Career Fairs and meetings with companies.
- Securing invitation and taking students to MSU Supply Chain Career Fair
- Obtaining resumes and reviewing for many students in major and maintaining Word files of internship and of full time candidates
- Emailing resume books of candidates to various alumni and other contacts
- Arranging for WSU SCM participation in Chrysler and Ryder programs including several meetings with each organization

- Developed the SCM Career Reception in 2016 with 200 students and 25 companies at two events in 2016

- Worked with Business School Placement Staff to create first and sixth annual Supply Chain Forum with representatives from GM, Ford, Chrysler, Delphi, Ryder, Kellogg, and Jabil Circuits. Some 100 student attendees.

- Activated Chrysler Foundation Program Development funding account and hired student assistant to work on program.

- Developed recruiting program and materials and have visited some 20-25 economics, accounting, business law and other classes to recruit students into the program, and developed e-mail follow-up program to assure each interested student receives several emails with program information and articles on field. Materials include new SCM Career Brochure, and various 1-3 page summaries of field and opportunities including occupations, salary information, etc.

- Developed relationships at Macomb Community College where we are also offering the major, have met with Macomb Business faculty, attended some 10 Macomb classes to recruit students, developed a scholarship offering for Macomb students using Chrysler/GM money, and have organized two events for Wayne State logistics alumni and I to speak to large student groups at Macomb.

- Completed major planning for a SCM Executive Ed Non-Credit 25 Week Certificate program to be taken once per week. Agenda and faculty assignments set. Certificate Program now in 4th year in 2017 with 30 auto SCM employee per year. The One week Program now in its 2nd year with 20 executives in the first year.

- Developed 3 year SCM scheduling matrixes so students and counselors can be advised of when courses are offered.

- Developed new SCM Major Directed Elective list of courses by adding to and subtracting from current list of courses students take one course off of.
- Obtained approval to rename and re-prefix courses from ISM or MKT to GSC for clear supply chain topics including MKT7620 and 7650, and several ISM operations and SCM courses that were not previously re-designated including core ISM3600 (now GSC3600).
- Activated GM Foundation (\$50,000) and Chrysler Foundation (\$20,000) internal scholarship funding for SCM Majors and produced application materials and promoted to students. Processed scholarship applications and selected approximately 15-20 scholarship winners and processed announcements to winners and communication all with Linda Zaddach for administration of scholarships.
- Familiarized students with scholarship opportunities at organizations such as Transportation Club of Detroit, CSCMP East Michigan, CSCMP West Michigan, Society of Transportation and Logistics, Detroit Intermodal Association, Women in Transportation, Delta Nu Alpha, etc. Approximately \$18,000 of scholarship awards to students in 2010-2011.
- Maintain email address books of all students in program, and email address books for all program alumni. Address books are used to communicate with current and former students about career, scholarship, and other opportunities.
- Developed SCM Program web site with current sub-pages on program requirements; student placements by company, placement tips, and career information. Awaiting addition of sub-pages related to professional associations, SE Michigan Purchasing Managers Index, Journal of Transportation Management, scholarship opportunities, etc. See www.business.wayne.edu/gscm.
- Developed WSU SCM Facebook and LinkedIN sites for ongoing interaction between current students and alumni. Designed to facilitate networking among our students long term and to help with placement of current students and alumni. Assure a continuous stream of postings to the web pages.
- Organized student leaders for revamped student Supply Chain Management Association and obtained university registration as a student organization. Arranged student officers and serve as Faculty Advisor. Arranged several events for Association. Facebook Page for Association under developed by student leaders and very active postings.
- Arranged development of two basement Bulletin Boards for SCM Major and SCM student association and maintain information on bulletin boards.
- Arranged for and oversaw Wayne State participation in Council of Supply Chain Management Professionals Pittsburgh Roundtable SCM Quiz Bowl, Denver Case Competition, DSI Midwest Case Competition, and MSU Simulation Competition. Recruited four students for participation in each and arranged funding. Professors Sisk, Burrell and Butler served as team advisors and accompanied students.
- Arranged funding and arrangements for students to attend national conferences in Nashville (DNA), Detroit (OESA), Orlando (ISM), Dearborn (ALC), San Diego and Philadelphia (CSCMP) during 2010-2011.
- Developed SCM Advisory Committee of company representatives and held first meeting.
- Developed and provided all Program students with Program Business Cards.
- Developed logoed merchandise for SCM students to purchase including golf shirts, bags, etc.

- Developed SCM Donation Account number and WSU web page SBA Online Giving Category option and began fundraising efforts to obtain donations from alumni and friends.
- SCM Honor Society in development.

Wayne State University

School of Business Administration, Border Policy Institute – 2009-2011

Serve as Director of the Border Policy Institute – activities related to:

- development and revision of Institute Proposal
- obtaining university charter approval (received June, 2011)
- development of Advisory Committee
- development of multiple funding proposals for grants
- development of proposals for Congressional earmarks
- travel to Washington DC for funding meetings with multiple offices
- participation in border related conferences in Detroit (U.S. Department of Commerce and at Purdue (Nextrans Conference) and in East Lansing (Canadian National Border Conference)
- attendance at multiple Great Detroit Chamber of Commerce Northern Border Economic Security and Trade Committee meetings (monthly).

Gand Valley State University

Developed initial memo and have guided development of the proposed new Major in Supply Chain Management – March, 2006 – 2009.

Developed new courses in Logistics, transportation, and International Logistics and coordinated approvals through the University Curriculum Development System. 2004-2008.

Presentation to the Seidman College of Business Advisory Board on the proposed SCM Major with endorsement of the Major from the Board. November, 2007.

Developed Concentration in Distribution and Logistics – approved September 2003 and in 2004-2005 catalog. Program has 60 students registered as of June, 2008.

Developed Logistics Program web site with current sub-pages on program requirements; links to trade associations, government agencies, and trade magazines; scholarships; local professional organizations; student placements by company, links to firms recruiting students. See www.gvsu.edu/scblogistics. Updated in 2007 to reflect concept of a SCM Program with both current emphases in Logistics and Operations shown. 2004 – 2009.

Developed GVSU SCM Facebook site for ongoing interaction between current students and alumni. Designed to facilitate networking among our students long term and to help with placement of current students and alumni – 2007- 2009.

Arranged for the West Michigan Purchasing Managers Index, produced for some 25 years, to be brought into Grand Valley's Seidman College. Brian Long, who is the author of the report, was appointed to the position of Director of Supply Management Research in 2007 with the help of Dean James Williams. The survey will be converted to an on-line survey in 2008 and press releases for the monthly survey will come out monthly under GVSU's name.

Developed annual joint Logistics Program and Sales Program Laker Basketball/Barbeque Outing with 41 student participants – 2006 – 2009.

Developed recruiting program and materials and have annually visited some 20-25 economics, accounting, business law and other classes to recruit students into the program, and developed e-mail follow-up program to assure each interested student receives several mailings with program information and articles on logistics, 2004 – 2009.

Developed the Western Michigan CLM Student Shadow Day, including relationships with Meijer, Spartan Stores, Perrigo, Johnson Controls, Inc., Steelcase, Haworth, Alticor, Concentrek, Transcorr, Lean Logistics, Supply Chain Solutions and many other companies this year. The 2006 Shadow Day had some 20 company and student participants. 2005 – present. The 2008 Shadow Day had some 20 company and 30 student participants. Event culminates with a dinner held at GVSU Devos Center Gordon Art Gallery for all participants.

Obtained invitation for Grand Valley to participate in our first five Council of Supply Chain Management Professionals Pittsburgh Roundtable SCM Quiz Bowl for students from ten or so SCM programs in the country. Recruited four Grand Valley students each year and oversaw training for their participation. Finished in second place for first year, fourth place for third year, and second place for fourth year in 2008. Received commitment from local companies Concentrek Logistics and Supply Chain Solutions to fund one student's participation at each year's quiz bowl. Secured a Pew Teaching and Learning Center grant for 2006 funding totaling \$1400. Obtained 2006 and 2007 funding for two students totaling \$700 from two area companies. Obtained 2008 funding of \$2100 from local companies.

Familiarized students with scholarship opportunities at organizations such as Transportation Club of Detroit, CSCMP East Michigan, CSCMP West Michigan, Society of Transportation and Logistics, Detroit Intermodal Association, Women in Transportation, Delta Nu Alpha, etc. Students received scholarships totaling some \$44,000 from 2005-2008 including ones from Delta Nu Alpha, Transportation Club of Detroit, CSCMP West Michigan, and CSCMP East Michigan. In 2007 two students received West Michigan CSCMP and Delta Nu Alpha scholarships. 2004 – 2009.

Arranged for GVSU Logistics and Operations students to participate in Michigan State University's annual SCM Career Fair with some 100 companies. 2008- 2009.

Placed students on internships and/or in full time positions with Limited Brands, General Motors, Chrysler, Wolverine, Alticor, Haworth, Irwin Seating, Shelter Partners, Windquest, Brunswick, Gordon Food Service, Target Corporation, Meijer Corporate Logistics, Spartan Stores Logistics, Dollar Stores Logistics, Lean Logistics, Penske Logistics, Transcorr, Central Transport, Mill Steel, Office Depot, Ryder Dedicated Logistics, Norfolk southern Railroad, Gainey Transportation, VSF Transportation, Concentrek, Supply Chain Solutions, Steelcase, and many others. Have forwarded resumes to some dozen companies annually. Maintain doc. file folders of student resumes for internships, and for full time positions. Work with all Program students on resumes. 2004-2009.

Began first annual Logistics Program Resume Book and developed mailing list of some 150 companies for resumes to be mailed to. 2006 – 2009.

Have brought executives from some dozen local companies to classes for presentations and development of placement relationships, and visited some 15 companies on Placement efforts, 2004 – 2009.

Developed and provided all Program students with Program Business Cards, 2005- 2009.

Arranged for two GVSU students each year to obtain scholarships to attend CSCMP annual meetings as CSCMP Student Program members. 2005 in San Diego, 2006 in San Antonio, 2007

in Philadelphia, 2008 in Denver - with all expenses paid. For 2006 secured a Pew Teaching grant to fund \$1000, and for 2007 a grant of \$400 - 2004 – 2009.

Arranged for six students to attend the Delta Nu Alpha National Education Conference in October, 2007 in Grand Rapids, MI, with registrations paid by the Holland Chapter.

Maintain email address books of all students in program, and email address books for all program alumni. Address books are used to communicate with current and former students about career, scholarship, and other opportunities.

Maintain Word .doc files of all current student's resumes in internship or full time folders and send out resumes in planned mailings and emails and in response to inquiries.

Courses Taught

Wayne State University

GSC4991 Italy Fiat Chrysler Study Abroad Program

GSC5890 French Canada Study Abroad Supply Chain Management Program

GSC5620 Global Supply Chain Management

GSC5600 Supply Chain and Distribution Strategy

GSC6997 Global Supply Chain Analysis and Planning

BLG560 Transportation Management, Undergraduate

BLG 697 Logistics Capstone, Undergraduate

MKT435 Marketing Management, Undergraduate

MKT 430 Introduction to Marketing, Undergraduate

MKT 705 Marketing Strategy, Graduate

MKT746 International Business, Graduate

MKT750 International Marketing, Graduate

MKT575 International Marketing, Undergraduate

MKT 499 Directed Study, Undergraduate

MKT799 Directed Study, Graduate

Grand Valley State University

Marketing 355 – Global Supply Chain Management

Marketing 354 – Distribution and Logistics, Undergraduate

Marketing 457 – Logistics and Transportation, Undergraduate

Marketing 350 – Introduction to Marketing, Undergraduate

Marketing 451 – Marketing Capstone, Undergraduate

Marketing 651 – Marketing Strategy, Graduate

Marketing 653 – Logistics Management, Graduate

Michigan State University
MTA805 Marketing Strategy
MTA446 Physical Distribution Operations
MTA336 Channel Management

COMMUNITY SERVICE ACTIVITIES

Expert Source Interviews

Interviewed and quoted as an "expert" source in numerous national and local television, radio, and newspaper reports on the trucking, railroad and maritime transportation industries, U.S. and Michigan transportation policy, North American cross-border trade and transportation, Michigan transportation funding, and foreign trade. Have appeared on or been extensively quoted in stories by *The Wall Street Journal*, *The Los Angeles Times*, *USA Today*, *The Detroit News*, *The Detroit Free Press*, *Crain's Detroit Business*, *The Lansing State Journal*, *The Grand Rapids Press*, radio stations CBS Radio, WJR760, WWJ950, and various local television news shows including channels 2, 4, 50 and 62 in Detroit and channels 6 and 10 in Lansing.

Quotes in Major National/Trade Press

The New York Times, "Carp Invasion May Prompt Changes to Waterways," October 17, 2010.

The New York Times, "Carp Solution Could Provide Financial Benefits," March 5, 2010, Web 4 Pages.

Christian Science Monitor, "Asian Carp: Michigan Report Disputes Cost of Closing Canal Locks, February 18, 2010, Web.

ABC News, "Professor Says Lock Closure Costs Exaggerated," February, 2010.

Canadian Broadcasting Corporation National Radio, "Ocean Shipping in the Great Lakes," April 15, 2008.

Toronto Globe and Mail, "What Travels to Canada in Ocean Freighters," August 13, 2007, 1-2.

Traffic World, "Resurgent Seaway," October 30, 2006, 15.

Milwaukee Sentinel Journal, "Troubled Waters Three Part Series: St. Lawrence Seaway Fails To Live Up to Its Promise," October 29, 30, 31 and November 13, 2005, Multiple Page Series.

The Fox News Channel, interviewed for a segment on "Detroit River Border Crossings: Public or Private?," appearing on the Shepard Smith News Hour at 7PM, January 10, 2005.

The Washington Post, quoted in story headlined "Economy Showed Resilience After 9/11, But Costs Remain," September 10, 2002, E1.

Trains, quoted in a story headlined "Wrong Trains Running," June, 2002, 30-35.

The Wall Street Journal, quoted in a story headlined "Security Issues Affect U.S. Economy," October 24, 2001, A1.

The Wall Street Journal, quoted in story headlined "NAFTA Shipments Encounter Delays in Wake of Attacks," September 18, 2001, A2.

The Wall Street Journal, quoted in story headlined "UPS in Talks to Buy 2 Logistics Firms," June 12, 2000, A3.

The Wall Street Journal, quoted in story headlined "CSX, Norfolk Southern Find Breaking Up Is Hard to Do," June 28, 1999, B4.

The Wall Street Journal, quoted in story headlined "Neptune Close to Pact to Sell APL Network," March 17, 1999, B4.

The Los Angeles Times, quoted in story headlined "Union Pacific Fiddles as Ports, Shippers Burn," November 9, 1997, B1.

CBS Radio, interviewed for hourly news story on Trade Issues and Fast Track Authority," November 6, 1997.

USA Today, quoted in story headlined "Transportation Prices Might Drive Prices Up," October 9, 1997, B1.

The Wall Street Journal, quoted in story headlined "Union Pacific Tie-Ups Reach Across Economy," October 8, 1997, B1.

The Wall Street Journal, quoted in story headlined "As U.S. Trade Grows Shipping Cartels Get A Bit More Scrutiny," October 7, 1997, A1.

The Wall Street Journal, quoted in story headlined "Railroads See Promise In a Freight Revival That Many Towns Fear," May 9, 1997, 1A.

The Wall Street Journal, quoted in a story headlined "Trucking Firms Handling Small Loads See Smoother Ride," April 18, 1997, B4.

The Wall Street Journal, quoted in a story headlined "Eastern Ports Slash Rates to Lure Cargo," January 3, 1997, A2.

The Wall Street Journal, quoted in a story headlined "As US Seaports Get Busier, Weak Point is A Surprise: Railroads," September 16, 1996, 1A.

USA Today, quoted in a story headlined "NAFTA: The View From Two Cities," November 18, 1993, A5.

Quotes in Michigan/Regional Press

Dozens of quotes in local press from 2012-2016.

Crain's Detroit Business, "Halifax Links to Detroit," October 17, 2011, A1.

Crain's Detroit Business, "Putting Stock in Storage," October 3, 2011, A3.

Detroit, "Telling Detroit's Supply Chain Story," September, 2011, 54-55.

TV4, "Fuel Prices and the Economy," Interview, August, 2011.

Crain's Detroit Business, "When Will Fuel Costs Change? Truckers Pass Along Increases Now, Clock Running for Substantive Changes," May 2, 2011, A1.

Crain's Detroit Business, "Quake Drying Up Supply of Flashy Pigment for Car Paint," April 11, 2011, A1.

Crain's Detroit Business, "Supply Chain's Real Test Lies Ahead," March 27, 2011, Web 3 pages.

TV, WXYZ-TV, "Gas Prices Up 11 Cents Thursday across Metro Detroit," February 24, 2011.

Crain's Detroit Business, "Snowstorm Rattles Supply Chain: Trapped Trucks, Closed Bridge Cause Shutdowns," December 19, 2010, Web 3 pages.

Crain's Detroit Business, "Building Bridges, Burning Bridges: Mouroun Does Both, Shapes Battle Over Border Crossing," November 28, 2010, Web pages.

Crain's Detroit Business, "Translinked Planning Focuses on Trucks, Trains," June 6, 2010, Web pages.

WKAR TV, "Carp Invaders" Documentary Interviews, 2010.

Petoskey News, "Close the Locks," March 22, 2010, Web.

Toledo Blade, "Great Lakes Fishing Under Threat," March 14, 2010, Web.

Detroit Free Press, "Fed's Asian Carp Plan All Wet," February 27, 2010, Web.

WWJ Newsradio950, "WSU Prof: Lock Closure Costs Exaggerated," February 19, 2010.

NewsChannel, "Presence of Asian Carp DNA in Lake Michigan Spurs Debate," February 18, 2010.

WWJ Newsradio950, "Wayne State Expert's Study Backs Case for Closing Locks," February 11, 2010.

Detroit Free Press, "State Renews Push to Close Locks," February 5, 2010.

Milwaukee Journal Sentinel, "Carp Talks May Miss Bigger Lake Challenge," February 7, 2010, Web 3 pages.

Crain's Detroit Business, "Logistics Effort Needs Healthy Business Climate," October 11, 2009, Web.

The Muskegon Chronicle, "Ban 'Salties' Create Jobs?," March 25, 2008, A1.

Detroit Free Press, "Intensify Efforts to Halt Invaders," December 30, 2007, D10.

WGVU TV, "Michigan Road Funding Options," December 3, 2007.

The Detroit News, "State's Road Fix Shortage: \$300M," November 27, 2007, A1.

Crain's Detroit Business, "New Tax Sends Biz Scrambling," October 8, 2007, A1.

WTCM Radio 580, "Ocean Shipping in the Great Lakes," August 31, 2007.

Wisconsin Public Radio, "Value of Ocean Shipping vs. Invasive Species Damage," July 6, 2007.

The Detroit News, "Editorial: Fix Road Funding Rules Before Raising New Taxes," July 5, 2007, A12.

Grosse Pointe News, "Road Study," June 14, 2007, 13.

Crain's Detroit Business, "Tunnel Vision," June 4, 2007, M1.

The Grand Rapids Press, "Invasive Species Imperil Shipping: Environmentalists Seek Great Lakes Ban on Ocean Boats," May 28, 2007, electronic.

Michigan Information Research Service News, “Mackinac on Board With Gas Tax Hike,” April 15, 2007, electronic.

Gongwer News Service, “Mackinac Center Recommends More Road Funding,” April 15, 2007, electronic.

The Detroit News, “Editorial: No Gas Tax Hikes Without Major Spending Reforms,” March 29, 2007, A12.

Detroit Free Press, “Outdoors with Eric Sharp: Best Saltwater Ship Policy is Ban,” March 22, 2007, D9.

The Muskegon Chronicle, “They’re Lurking Within: Invasive Species Again Addressed by Lawmakers,” March 19, 2007, A1.

The Grand Rapids Press, “Pivotal Fork in Road for State’s Highways,” February 24, 2007, A10.

The Detroit Free Press, “Improve Roads or Detour State’s Future,” February 13, 2007, A8.

Michigan Information Research Service News, “Up to 500 Shipping Jobs at Risk In DEQ Flap,” January 22, 2007, 1 page electronic.

Crain’s Detroit Business, “Higher Gas Taxes Proposed,” January 22, 2007, 1.

Michigan Information Research Service News, “Shippers Say No to DEQ Compromise,” January 19, 2007, 1 page electronic.

Detroit Free Press, “A Simple Solution: Plug Great Lakes at Both Ends,” September 17, 2006, 13D.

Booth Newspapers, “Panel Looks to Save Ecology, Economy of Great Lakes,” May 24, 2006, 2 pages electronic.

Metro Times, “The Battle of the Bridge,” May 24, 2006, 12 pages electronic.

Wood, Channel 8 TV: NBC, interview on “Ethanol Fuel Costs and the Supply Chain” April 18, 2006.

WGVU 1400AM, “Great Lakes Ocean Shipping Benefits vs. Costs,” 2006.

Wood Radio, 1300AM, interview on “Ethanol Fuel Advantages and Disadvantages,” March 31, 2006.

Traverse Magazine, “Environment: Shipping News,” March, 2006, 79.

The Watertown Times, “Invasive Species Remain an Issue With River Lovers,” February 12, 2006, B1, B7.

Lloyd’s Register – Fairplay, “Close Seaway to Cut Ballast Bugs,” January 31, 2006, 1.

Canadian Sailings, U.S. Seaway Slams Study Examining Ban of Ocean Vessels from Great Lakes,” January 16, 2006, 1.

The Grand Rapids Press, “Shipping at What Cost? Professor Contends Invasive Species Devour Transportation Savings,” January 8, 2006, F1, F4-F5.

The Windsor Star, “Tough Regulations Urged for Ocean-Going Vessels,” January 6, 2006, A2.

The Milwaukee Journal Sentinel, “Shippers Fear laws Will Sink Industry,” January 4, 2006, 1-3.

Crain’s Detroit Business, “Terminal Deal Gives Rights to Moroun to Control Future Transportation,” January 2, 2006, 5.

The Detroit News, “Lakes Study Riles Industry,” December 25, 2005, B1-2.

Muskegon Chronicle, “GVSU Study: Ocean Freighter Ban Not Too Costly,” December 20, 2005, 1-2.

Canadian Transportation and Logistics, “Transportation Savings of St. Lawrence Seaway Minimal, Says Report, December 13, 2005, 1.

Northwest Indiana Times, “Don’t Deep-Six Great Lakes Shipping Over Nonnative Species,” December 8, 2005, 1-2.

Crain’s Detroit Business, “Study: Big Ships Not Worth Harm to Lakes,” December 5, 2005, A1.

Michigan Public Radio, Interview on Great Lakes Ocean Shipping Cost-Benefits, December 5, 2005.

Northwest Indiana Times, “Might Oceangoing Vessels Leave Great Lakes,” December 1, 2005, 1-2.

Milwaukee Journal Sentinel, “Authors Defend Study on Great Lakes Shipping Value,” November 30, 2005, 1-2.

Michigan Public Radio, Interview on “Container Shipping in the Great Lakes,” November 29, 2005.

Michigan Great Lakes Radio Consortium, Interview on Ten Threats: Expanding the Seaway, November 14, 2005.

The Milwaukee Journal Sentinel, “Turning Tide on Invasive Species,” November 12, 2005, 1-2.

The Milwaukee Journal Sentinel, “Editorial: Control the Seaway,” November 1, 2005, 1.

The Detroit News, “Some Doubt Bridge Owner’s Plan To Add Border Crossing,” October 21, 2005, B1.

Canadian Sailings, “IJC Conference: Expert Presents Costs of Eliminating Ocean Vessels From Great Lakes,” July 25, 2005, 1-4.

Michigan Public Radio, Stateside Interview with Charity Neebe, on U.S.-Canada Border Costs and Security, May 27, 2005.

The Detroit News, “Third Border Crossing Isn’t Needed for 20 Years,” May 20, 2005, A1.

WZZM, ABC Channel 13 TV, Interview on Gasoline Prices, May 16, 2005.

The Bellingham Herald, “Immigrant Rules May Hit Economy,” April 27, 2005, B1.

WZZM, ABC Channel 13 TV, Interview on Economic Incentives in Michigan, April 20, 2005.

The Detroit Free Press, “State Law Is At Root of Wholesale [Beer] Power,” February 10, 2005, A7.

The Detroit News, Permits Sought For \$300 Million Span To Canada,” August 5, 2004.

Port Huron Times Herald, “Bridge-Traffic Tie-Ups Turn Highway Deadly,” July 26, 2004.

WZZM- Channel 13, “Retail Malls and Life Centers,” May 12, 2004.

The Buffalo News, “Rochester to Toronto Ferry Service, April 24, 2004.

The Detroit News, “Deal To Ease Border Gridlock,” April 15, 2004.

Lansing State Journal, “Deal Close for Easy Access to Detroit Bridge,” April 15, 2004.

The Detroit News, “Bridge Wait At Border May Ease Up,” February 12, 2004.

The Detroit News, “Border Traffic Drop Hits Business,” October 20, 2003, A1.

Crain's Detroit Business, "Improvements, Programs May Help Speed Traffic Over Ambassador Bridge," November 10, 2003, 21.

The Detroit News, "Candidates Vow to Maintain Road Spending,," October 22, 2002, A1.

Crain's Detroit Business, "Technology May Not Be Cure - All For Border Troubles," September 23, 2002, 27.

The Detroit News, "Canada-U.S. Tunnel is Sought for Trucks: \$400M Project Would Convert Rail Lines Under Detroit River" July 17, 2002, A1.

The Detroit News, "Study OK'd For 3rd Span At Border," June 16, 2002, C1.

The Detroit News, "Countries Push for Bridge Monies," August 28, 2001, A3.

Crain's Detroit Business, "Chamber to Lobby for Regional Transit Authority with Teeth," April 9, 2001, 31.

Crain's Detroit Business, "State Looking for New Site for Rail Freight Terminal," February 26, 2001, 3.

Crain's Detroit Business, "Canadian Officials Question Need for Bridge Study," December 11, 2000, 15.

The Detroit News, "Kenwal Steel to Build \$20 Million Plant," October 17, 2000, B1.

Channel 2 TV Detroit, interviewed for a story on "Rail Derailments in Southeast Michigan," September 10, 1999.

Crain's Detroit Business, interviewed for a story headlined "Rail-Freight Center Talks Getting Back on Track," August 30, 1999, 3.

The Detroit News, interviewed for a story headlined "Detroit Stuck in Bad Road Rut; Chicago Shows Way to Progress," August 8, 1999, A1.

Corp, quoted in a story headlined "A University – Corporate Connection: Strategic Use of Internships," July/August, 1999, 79.

Crain's Detroit Business, quoted in a story headlined "Howell Railroad Plans Rail Yard to Distribute Cars," July 5, 1999, 16.

Crain's Detroit Business, quoted in story headlined "Downriver Bridge to Canada Would Face Some Obstacles," June 7, 1999, 3.

The Grand Rapids Press, quoted in a story headlined "Rail Shippers Going Full Steam Ahead," January 24, 1999, C1.

Crain's Detroit Business, quoted in a story headlined "Short Line Railroader Tracks Competitive Edge," January 18, 1999, 8.

Crain's Detroit Business, quoted in a story headlined "Detroit May Get 2nd Chance at New Canadian Tunnel," November 9, 1998, 5.

Channel 62 CBS TV Detroit, interviewed for feature story on "Airline Regulation of Pricing and Northwest Airlines, September 13, 1998.

Channel 62 CBS TV Detroit, guest for a half hour show on "Road and Transit Funding, September 14, 1997.

WJR 760 Radio Detroit, one hour interview on "Michigan Roads and Funding Issues," Detroit, Michigan, March 31, 1997.

The Detroit News, quoted in a Story headlined "State's Road Policy Ensures Thumps, Thuds Beyond 2000," September 1, 1996, 1A.

The Detroit News, quoted in a story headlined “Cities Say State, Counties Need to Redefine Highway Priorities,” September, 1996, 1A.

Executive Education

Wayne State-Auto Industry Action Group Automotive Industry SCM One Week Executive Program, Program Co-Director, 2016-Present.

Wayne State-Auto Industry Action Group Automotive Industry SCM Year Long Certificate Program, Program Co-Director, 2014-Present.

Presenter in the Brazilian Logistics Program in Rio in October, 2015.

Michigan State University, Annual Supply Chain Logistics Executive Education Seminar, East Lansing, MI, 2008-2016. Serve as a faculty member.

Michigan State University, Graduate Certification Program in Supply Chain Management, taught session on transportation policy, 2009, 2010, 2011.

China Automated Warehouse Symposium, lecture on U.S. Logistics Trends, Shanghai, China, August 1, 2008.

Distribution Business Management Association, Annual Supply Chain Senior Management Executive Education Seminar, Phoenix, AZ, June 25-27, 2008. Serve as one of 15 University faculty.

Kmart Corporation – Seminar on Logistics Management for Kmart management personnel – 30 person seminar. February, 1999.

Vitro Glass, S.A. – Seminar on U.S.-Canada-Mexico and Mexican Logistics and Transportation – For 30 Vitro Glass executives in Monterrey, Mexico. Vitro is the second largest glass producer in the world. Three days. October 15-18, 1998.

Kmart Advertising Department – Seminar on Logistics Management for retailers – For 30 Kmart Personnel. Eight hours of instruction. March, 1998.

Auto Industry Supply Chain Management Seminar by Wayne State University logistics faculty. A one day program for some 60 auto components suppliers and logistics providers, Detroit, Michigan, April 8, 1997.

Kmart Merchandising Group - Seminar on Logistics Management for Retailing - For all Kmart buyers. Ten two week seminars for groups of 40. Prepared two separate one week programs on supply chain management for each group, Summer, 1996.

Michigan State University - Logistics Management Seminar-Transportation Policy Lecture, May, 1992.

Michigan State University - Logistics Management Seminars for United Parcel Service Management-Transportation Policy and US-Canada-Mexico Lecture, Summer, 1992.

Canadian Association of Logistics Management - Executive Seminar in Logistics, May, 1992.

Brazilian Federation of Industry and Economy - Executive Seminar in International Trade and Marketing, Summer, 1992.

International Experience

Developed five Study Abroad Programs including China travelling program with companies and the separate China SCM Purchasing course at Wuhan University, the Italy Program with Fiat Chrysler, and programs in Poland, Brazil and Canada.
Visited multiple Chinese universities in October, 2016 working on potential partnerships.

Presenter in the Brazilian Logistics Program in October, 2015.

Accompanied students on the China Program in 2015.

Led Study Abroad Program in Italy in 2015 with 18 students.

Toured Chinese freight transportation and manufacturing facilities for two weeks in summer of 2008, and made a presentation on U.s. logistics trends, Shanghai, Hong Kong and other Chinese inland cities, July 15-August 3, 2008.

Taylor, John C., paper on *Transaction Costs of the U.S.-Canada Border*, at the Regional Integration in North America and Border Transaction Costs Workshop, El Colegio de Mexico, Center for International Studies, Mexico City, Mexico, March 13, 2008

Attended Taylor 15h Annual International Conference on Aquatic Invasive Species, Institute for Inland Water Management, Amsterdam, Netherlands, forthcoming September 23-27, 2007.

Attended colloquiums on the Brazilian economy and International Business at the GV-EAESP Graduate School of Business in Sao Paulo, Brazil, September, 2004.

Presented a three day seminar on Logistics and Supply Chain Management for Vitro Glass, S.A. executives in Monterrey, Mexico, October, 1998.

Attended and served as track chair for an American Marketing Association Exchange Colloquium on Logistics and Supply Chain Management, Vienna, Austria, July 22-25, 1998.

Attended a joint conference of the Korean and American Marketing Associations, Seoul, South Korea, May, 1995.

Interviewed a number of Mexican industry and logistics managers in Mexico City, Guadalajara and Aguascalientes in January of 1993 and toured ten manufacturing plants.

Delegate to the Biannual U.S.-Mexico Border Transportation Forum, Acapulco, Mexico, October, 1993.

Taught two separate three week seminars in International Trade and Marketing in Curitiba, Brazil for Brazilian Federation of Industry and the Economy executives and undergraduate business students during the Summer of 1992.

Resided in Sydney, Australia from 1979-1980 while serving as an expatriate executive for Clark Equipment Australia Limited.

Resided in Sao Paulo, Brazil for five years.

Portuguese language fluency.

Various short-term work assignments for Clark Equipment Company in Mexico, the Philippines, Hong Kong and several other countries.

Grants and Contracts

NEI/MSU Subcontract, contract to support research related to *Southeast Michigan's Role as a SCM Hub*, September, 2011, \$40,000

Canadian Embassy, grant to support *Border Policy Institute Canadian Study Abroad by Rail Program*, March, 2011, \$6,000.

Canadian Embassy, grant to support *Border Policy Institute Canadian Study Abroad by Rail Program*, March, 2010, \$7,000.

Canadian Embassy, grant to support *Border Policy Institute Related Research and Programs*, September, 2009, \$5,000.

NEI/MSU Subcontract, contract to support research related to *Southeast Michigan's Role as a SCM Hub*, December, 2009, \$22,500

Michigan Department of Transportation, Research Grant in support of research project on the *Economic Benefits of Michigan Passenger Rail Stations*, to Grand Valley State University with an interdisciplinary team of Transportation and Economics faculty along with private sector research support, \$120,000, pending approval of final proposal – 2008-2009.

Faculty Research and Development, Travel grant to help support *China Logistics Tour*, \$500, July, 2008.

Pew Teaching and Learning Center, Travel Grant to help attend *CSCMP Philadelphia Annual Conference*, October, 2007, \$400.

Great Lakes United and National Wildlife Federation, travel grants for attending 15h Annual International Conference on Aquatic Invasive Species and making presentation on *Ocean Shipping in North America's Great Lakes: Invasive Species Costs vs. Transportation Cost Savings*," Amsterdam, Netherlands, September 23-27, 2007, \$1500.

Faculty Research and Development Center, travel grant for chairing session on *Invasive Species Economic Impact Issues* at IAGLR conference at Penn State, May 15, 2007, \$500.

Joyce Foundation grant, Study titled *Analysis of Issues Affecting Ocean Shipping in the Great Lakes*, July 21, 2006, \$70,000.

Pew Teaching and Learning Center, Travel Grant for *Faculty and two students to attend CSCMP San Antonio Annual Conference*, October, 2006, \$1,000.

Pew Teaching and Learning Center, Travel Grant for *Faculty and four students to attend CSCMP Pittsburgh Quiz Bowl*, April, 2006, \$1,400.

Supply Chain Solutions, Inc. and Concentrek, Inc., Grants for *two students to attend CSCMP Pittsburgh Quiz Bowl*, 2005 – 2006, \$700.

U.S. Department of Transportation, *University Transportation Center* of University of Detroit-Mercy, University of Toledo, Bowling Green State University, Wayne State University and Grand Valley State University, participated in 2005 efforts to secure this total funding of \$4 million over four years, including minimum funding of \$280,000 for GVSU, 2005-present.

Seidman School of Business Grant, *Logistics Program Placement Activity Visits with Area Companies*, \$2,500, June, 2005.

Joyce Foundation Grant, August 6, 2004, Study of *Cost Benefits of Proposals to Terminate Ocean Vessel Shipping on the Great Lakes*, \$61,000.

Seidman School of Business Grant, *U.S.-Canadian Border-Related Costs and Delays*, \$2,000, June, 2003.

U.S. Department of Transportation and Michigan Department of Transportation, August 12, 2002 proposal for a project to study *U.S.-Canada Border Supply Chain Costs and Alternative Management Strategies and Their Benefits*, \$89,000, USDOT funded study November 22, 2001 and converted to Grand Valley State University August 12, 2002

Canadian Embassy Research Grant Program, a competitive grant received in August 12, 2002 for a research project on *The Logistics and Transportation Cost Benefits of a U.S.-Canada "Common Security Zone Border Management Strategy for the U.S.-Canada Border*, \$16,000, funded December, 2001 and converted to Grand Valley State University August 12, 2002.

International Curriculum Grant Competition, a competitive grant applied for in September, 2001 for development of a *Montreal Study Abroad Experience With Passenger Rail Transportation and En Route Mini Seminar/Lectures*, \$5,000. Grant awarded November, 2001.

Richard J. Barbour Fund for Interdisciplinary Legal Research, a competitive grant in support of research on *Jitneys: A Mass Transit Option*, \$15,000, Summer, 1999.

International Intermodal Expo, winner of a Distinguished Professor Fellowship grant to fund a Professor and Student at the 1996 *Intermodal Expo Conference*, Atlanta, Georgia, March 25-28, 1996, \$2,000 approximately.

Wayne State University, a competitive graduate research assistant award in support of *Intermodal Research*, \$12,731, 1995-1996.

Richard J. Barbour Fund for Interdisciplinary Legal Research, a competitive award in support of research on *Intrastate Trucking Deregulation*, \$11,000, Summer 1995.

Santa Fe Railroad, a grant from the Santa Fe Railroad to support a research project entitled *The Elimination of Intermodal Barriers*, \$10,500, 1994-1995.

U.S. Department of Transportation, a contract for a follow-up study on border crossings issues involving U.S.- Mexico Border Crossing Facilities and Issues, \$18,450, contract received August, 1993.

U.S. Department of Transportation, a contract for a study entitled *U.S.-Canada Border Crossing Facilities, Issues, and Needs*, Wayne State University CIBER, \$25,000, contract received December 17, 1992.

Consulting

International Warehousing and Logistics Association and Michigan State University, to determine impact of Michigan's Services Tax on Michigan logistics industry, Fall, 2007.

Detroit Sewer and Water Department, 2004 – 2008, expert witness on rail/auto distribution center land value/condemnation case. Case involved a claimed railroad on the Detroit River property in question. Saved the city \$30 million by providing key testimony that resulted in jury ruling against the claim.

O'Neil Beacon Point New York Properties, 2005, railroad consulting

Cascade Corporation, Summer 2004 – marketing research project.

Two Men And A Truck, 2002-2006, legislation to increase consumer protection in the moving industry, while ending entry restrictions and minimum rate orders.

Michigan Department of Transportation, The Corradino Group, 2002-2005, Detroit Intermodal Freight Terminal forecasts and overall evaluation and review of work.

Michigan Department of Transportation, URS Corporation, 2003-2004, evaluation of traffic forecasts for Detroit border crossings.

Canadian Embassy, 2002-2003, study of border crossing costs.

Genesee County Metropolitan Planning Commission and the Michigan Department of Transportation, 2001, evaluation of intermodal freight terminal potential.

Western U.S. Class I Railroad – 2000 – consulting on U.S.-Canada-Mexico crossborder rail services market.

Canadian National Railway - 1999.

Canadian Pacific Railway – 1999.

Parsons Brinckerhoff, Inc. – 1998-1999.

Suburban Mobility and Regional Transportation System (SMART) – 1996.

Weigh-Tronix, Inc. – 1994-1995.

Parsons Brinckerhoff Michigan, Inc. – 1995.

The Corradino Group – 1994-2004.

Parsons Brinckerhoff, Inc. – 1994.

United Parcel Service, Inc. - 1992-1993.

American Automobile Manufacturers Association - 1990-1992.

Marketing Resource Group, Inc. - 1988-1992.

U.S. Department of Transportation – 1993.

Michigan Department of Transportation – 1992.

Michigan Department of Transportation – 1991.

A.T.Kearney, Inc. – 1990.

Michigan Senate Select Committee on Export and Trade – 1990.

Michigan Department of Commerce – 1989.

Michigan Department of Transportation – 1988.