

JOHN R. BRENDER, Ph.D.

email: brenderj@gmail.com

<https://oip.wayne.edu/profile/ap4501>

Tel: (313) 980-6498

Education

- PhD** **Higher, Adult, and Lifelong Education, Michigan State University, 2006**
Cognate: International Studies
Dissertation: Japanese Undergraduates at an American University: Acculturation Identity, Cultural Identity, and Values
- MA** **Educational Administration, Chicago State University, 1998**
- MA** **Romance Linguistics, University of Michigan, 1988**
- BA** **Spanish, Hope College (cum laude), 1984**
- Courses completed for Secondary-Level Spanish Teaching Certification, **University of Massachusetts at Amherst, 1989**
- Dale Carnegie Course** in Public Speaking and Human Relations, 1979. Mt. Clemens, MI

Professional Award

Individual Performance Excellence Award, presented by the Confucius Institute Headquarters, Shanghai, China, December 6, 2015.

Administrative Experience:

- 2022 -** **Director, Center for Student Global Engagement, Office of International Programs, Wayne State University, Detroit, Michigan.** Initiate, establish, and manage a university-wide center dedicated to involving students in presentations, discussions, field trips, and other activities aimed at learning about global issues, while enhancing cultural understanding and promoting skills in a variety world languages
- 2021-2022** **Director, Special Initiatives, Office of International Programs, Wayne State University, Detroit, Michigan.** Responsible for grant writing, website planning, hosting international fellows, and initiation and planning of the University's Center for Student Global Engagement
- 2007 - 2021** **Director, Confucius Institute, Wayne State University, Detroit, Michigan**
Oversee all day-to-day operations and activities, including the initiation, implementation and marketing of the following programs aimed at promoting Chinese language and culture:

K-12 Programs

K-12 Outreach
Chinese Quiz Bowls
Chinese Summer Camps
Summer Trips to China
Education

University Programs

Learning Community
Study Abroad Programs
Weekly Lecture Series
Chinese Tutoring
Scholarships

Community Programs

Educator Conferences
Professional Outreach
Sponsored Events
Videos & Mobile AppCyber
Musical Performances

- 2006** **Graduate Assistant, Higher, Adult, and Lifelong Education Program, Michigan State University**, East Lansing, Michigan
Coordinated study abroad program with University of Plymouth, England
- 2005** **Outreach Coordinator, Visiting International Professionals Program, Michigan State University**, East Lansing, Michigan
Arranged internships and informational meetings for international professionals
- 2004** **Peer Advisor, Office of International Students and Scholars, Michigan State University**, East Lansing, Michigan
Advised international students on issues pertaining to work, travel, enrollment, transfer, check-in, departure, and cultural concerns
- 1999-03** **Director of Training and Implementation, ComSpec International**, Bingham Farms, Michigan.
- Directed implementation and training of integrated, administrative software-system for colleges and universities, including modules for admissions, records & registration, financial aid, billing, housing, security, alumni relations, and degree audit
 - Directed systems testing
 - Directed customer service
 - Wrote documentation for end-users
 - Performed sales demonstrations
 - Performed quality assurance testing
- 1998** **Admissions Intern, University of Chicago**, Office of Undergraduate Admissions, Chicago, Illinois
- Read and evaluated admissions applications
 - Reported on admissions websites from other universities
 - Interviewed admissions directors at different universities
- 1991-92** **International Student Advisor, Chapel Hill Chauncy Hall School**, Waltham, Massachusetts
- Advised and counseled international students
 - Coordinated international student orientation
 - Wrote quarterly newsletters for international parents

- 1988-89** **English Teachers' Consultant, The Yokohama City Board of Education, Yokohama, Japan**
- Designed and taught seminars for Japanese English teachers
 - Coordinated acculturation program for teachers from English- speaking countries (JET Program)
 - Taught demonstration lessons at Yokohama City junior high schools

Teaching Experience

- 2011-12;
2006-07** **Spanish Lecturer, Wayne State University,** Department of Modern and Classical Languages, Literatures, and Cultures, Detroit, Michigan. Taught first through third year Spanish courses, including writing and grammar, literature, and medical Spanish.
- 2003-05** **Graduate Teaching Assistant in American Studies and English as a Second Language (ESL), Michigan State University,** Visiting International Professionals Program, East Lansing, Michigan
- 1998-99** **Spanish Teacher, The Roeper Country & Day School,** Birmingham, Michigan. Taught Spanish I-IV and AP Spanish.
- 1998** **Adjunct ESL Instructor, Macomb Community College,** Warren, Michigan
- 1993-98** **Lecturer in Spanish, Japanese and linguistics, Chicago State University,** Department of Modern Languages, Chicago, Illinois. Taught first through third year- Spanish, Spanish linguistics, and first-year Japanese at the undergraduate level; linguistics and language-teaching methods at the graduate level.
- 1993-94** **Adjunct Spanish & Japanese Instructor, St. Xavier University,** Chicago, Illinois
- 1990-92** **Spanish & Japanese Teacher, Chapel Hill-Chauncy Hall School,** Waltham, Massachusetts. Taught Spanish II-IV and first-year Japanese. Also served as international student advisor, residence hall advisor, assistant softball coach and assistant to the theater director.
- 1990-91** **ESL Teacher, Worcester Academy,** Worcester, Massachusetts (Summers)
- 1990** **English Teacher for Learning Disabled Students, Eagle Hill School,** Hardwick, Massachusetts
- 1986-88** **Spanish Teaching Assistant, University of Michigan,** Department of Romance Languages, Ann Arbor, Michigan
- 1984-86** **English Teacher, Saitama Sakae Higashi High School,** Saitama, Japan. Taught weekly English conversation classes to all first and second-year high school students and sponsored after-school English club.

Publications and Research

Books

Brender J. (2021). [*Millennial Expats in China: Experiences and Observations*](#). Amazon.

Brender, J. (2008). [*Japanese College Students in the U.S.: Identities and Values*](#), Saarbrücken, Germany: VDM Verlag Dr. Müller.

Articles

Brender, J., Pinnamaneni, V., Kandagatla, P. (2009). Indian Identity. *Michigan Journal of College Student Development*, Spring/Summer 2009, Vol. 14, No. 1.pp. 1-7.

Brender, J., Hermiz, D., Karmo, S. (2008). Chaldean-American College Student Identity and Values, *Michigan Journal of College Student Development*, Spring/Summer 2008, Vol. 13, No 1. pp. 1-7

Brender, J.R., “Effects of Homework Completion on Test Scores in First and Second-Semester Spanish Courses at a University with Liberal Admissions,” ERIC Document Reproduction Service No. 395-452. December, 1996.

Videos (with hyperlinks))

[*Millennial Expats in China: Prior, First, and Changing Impressions*](#)
[*Pragmatic Observations across Cultures: English, Spanish, Japanese, and Chinese*](#)
[*Cultural Identity & Values: Japanese, Chaldean, and Asian-Indian college students in the U.S.*](#)
[*Millennial Expats in China: Language Learning*](#)
[*Millennial Expats in China: Chinese Education*](#)
[*25+ Language Learning Tips*](#)
[*Millennial Expats in China: Perspectives on Chinese Men and Women*](#)
[*Millennial Expats in China: Personal Changes & Stratifying Other International Residents*](#)
[*Confucius Institute at Wayne State University in 12 minutes*](#)
[*2014 Chinese New Year Video \(Wayne State University\)*](#)
[*Learning Chinese in Detroit: Inside F.L.I.C.S.*](#)
[*Young Americans in China*](#)
[*2014 Michigan China Quiz Bowl Art Contest*](#)
[*Confucius Institute at Wayne State University*](#)
[*China Corps Summer Camps*](#)
[*Michigan China Quiz Bowl*](#)
[*Summer Service-Learning Program in Rural China*](#)

Selected videos from the The “Learn a Chinese Phrase” video series (with hyperlinks)

[*Introduction to "Learn a Chinese Phrase"*](#)
[*10,000 Fans*](#)

10,000 Fans: Supplementary
Add Oil Add Vinegar
Bad to the Bone
Big Gallbladder
Dropping the Chain
Eight Symbols
Eyebrows Flying Complexion Dancing
Flower Prince
Hanging Someone's Appetite
Hanging Someone's Appetite: Supplementary
I'm Reliable & I'll save you
Inside Cloud inside Fog
Inside Cloud inside Fog: Supplementary
It's Too Complicated
Kingly Way
Little Air Ghost
Little Air Ghost: Supplementary
Lose 3 Forget 4
Lose 3 Forget 4: Supplementary
New Hand
Old Antique
The One Selected from 100
Opposite Help (Hindrance)
People Mountain People Sea
Pretend Deep and Heavy
Quiet Calabash/Talking Drawer
Self-Do Self Suffer
Selling Cuteness
Separated Hands
Superheroes
Throw Away Sale
Wickedly Created Drama
Wickedly Created Drama: Supplementary
Wind Cloud People
Without Sustenance

Selected Presentations

Millennial Expats in China: Perspectives on Chinese Men and Women. Presented online for Schoolcraft College, April 6, 2021.

Millennial Expats in China: Perspectives on Chinese Education. Presented online at the Schoolcraft College Multicultural Fair, March 23, 2021.

Millennial Expats in China: Personal Changes and Stratifying Other International Residents. Presented online for the Great Lakes Chinese Consortium, October 8, 2020.

Tips for Teaching a Foreign Language. Presented at the School of Foreign Languages at Huazhong University of Science and Technology, Wuhan, China, December 10, 2017.

Chinese Etiquette. Presented at Schoolcraft College, Phi Beta Kappa Chapter, Livonia, Michigan, December 5, 2017.

Tips for Learning a Foreign Language, Presented at Schoolcraft College, Livonia, Michigan, November 14, 2017.

The “Learn a Chinese Phrase” Video Series and Mobile Application. Presented at the 3rd Online Chinese Teaching Forum and Workshop, Michigan State University, East Lansing, Michigan, October 27, 2017.

Creating a Cyber Education Series for Beginning Learners of Chinese. Presented at the 11th Annual World Conference for Confucius Institutes, Kunming, China, December 6, 2016.

The Immersion Obstacle Course: Creating an “Aha” Moment. Presented at the 10th Annual World Conference for Confucius Institutes, Shanghai, China, December 6, 2015.

Teaching English in the Chinese Countryside: Annual workshop presented at Tsinghua University in Beijing, China for participants in the Summer Service Learning Program in Rural China, July 2012, July 2013, July 2014, July 2015, July 2016.

Cross-Cultural Communication: a series of presentations for students at Huazhong University of Science and Technology, Wuhan, China, July 2013, July 2014, July 2015, December 2015.

Chinese, Koreans & Japanese: Some Cultural Comparisons. Presented at the US Attorney’s Office of Eastern Michigan, Detroit, Michigan, May, 2015.

Learn a Chinese Phrase: The Mobile Application. Presented at the 9th Annual World Conference for Confucius Institutes, Xiamen, Fujian, China. December 7, 2014.

Where the Twain Meet: At the Crossroads of Chinese and American Culture. Presented to the U.S. Attorney’s Office, Eastern District of Michigan, May 2014; and to U.S. Immigration and Customs Enforcement, Detroit, February 2014.

The “Learn a Chinese Phrase” Video Series: Learning Chinese from Idioms. Presented at the 8th Annual World Conference for Confucius Institutes, Beijing, China, December 7, 2013.

Language and Cultural Videos Produced by the Wayne State Confucius Institute: Presented at the Fifth Annual Conference for the Chinese Language Association of Michigan, Detroit, Michigan, November 3, 2012.

Implementing a Successful Language and Culture-Based Quiz Bowl. Presented at the 2012 Michigan World Language Association, Lansing, Michigan, October 25, 2012.

Hi Donie! Mnemonic Devices for Teaching the Subjunctive and other Aspects of Spanish. Presented at the 2012 Michigan World Language Association, Lansing, Michigan, October 25, 2012.

Learning from Learners: How Successful Students Study Chinese. Presented at the Fourth Annual Conference for the Chinese Language Association of Michigan, Detroit, Michigan, November 5, 2011.

Immersion Obstacle Course. Presented at the 2011 Michigan World Language Association, Lansing, Michigan, October 20, 2011.

Where the Twain Meet: At the Crossroads of Chinese and American Culture. Presented at the College of Foreign Languages at Huazhong University of Science and Technology, Wuhan, China, December 2009.

The Four Michigan Confucius Institutes: What Can They Offer You? Presented at the Michigan World Language Conference, Lansing, Michigan, October 21, 2010.

Detroit's Foreign Language Immersion and Culture School: TV Documentary and Discussion, Presented at the Annual Conference for the Chinese Language Association of Michigan, Detroit, Michigan, November 2009.

Comparisons Between Second Generation Chaldean and Asian-Indian College Students, Presented at the American College Personnel Association (ACPA) Annual National Convention, Atlanta, Georgia, April 2008.

Second-Generation Ethnic College Students: Comparisons between Chaldean and Asian-Indian Populations. Michigan College Personnel Association (MCPA) Annual Conference, Mt. Pleasant, Michigan, October 22, 2007.

Second-Generation Chaldean College-Student Identity and Values. Michigan College Personnel Association (MCPA) Diversity Summit, Farmington Hills, Michigan, June 8, 2006.

Second Generation Asian-Indian College Student Identity and Values. Michigan College Personnel Association (MCPA) Diversity Summit, Farmington Hills, Michigan, June 8, 2006.

Japanese Undergraduates at an American University: Acculturation Identity, Cultural Identity and Values. Presented at NAFSA Region V Annual Conference, Springfield, IL, November 8, 2005.

Study Abroad Programs

Summer Service Learning Program to Rural China, Wayne State University and Tsinghua University, July 2008 & July 2011 (Administrator & Participant); July 2009, July 2011, July 2012, July 2013, July 2014, July 2015, July 2016, July 2017 (Administrator)

Summer Exchange Program for Higher and Adult Education Graduate Students, Michigan State University and the University of Plymouth (England), Summer 2004 (Participant) & Summer, 2006 (Administrator)

Summer Program to Peñafiel and Valladolid, Spain, Chicago State University, 1998 (Administrator)

Universidad Internacional Menéndez Pelayo, Santander, Spain, Summer, 1987 (Participant)

Institute of European Studies, Madrid, Spain, Summer, 1987 (Participant)

Semester in Seville Spain, Trinity Christian College, Fall, 1983 (Participant)

Hope College Program to Madrid, Spain, Summer, 1981 (Participant)

Professional Affiliations (current and expired)

GLCC: Great Lakes Chinese Consortium (founding member)

CLAM: Chinese Language Association of Michigan (founder)

Editor for *The Michigan Journal of College Student Development*

MiWLA: Michigan World Language Association

ACPA: American College Personnel Association

MCPA: Michigan College Professional Association

NAFSA: Association of International Educators

CIES: Comparative and International Education Society

ASHE: Association for the Study of Higher Education

MiTESOL: Michigan Teachers of English as a Second Language

Foreign Languages

Fluent Spanish

Conversational Japanese & German

Basic Conversational French & Chinese