

# JOHN GIRDWOOD, MSA, PHD

6419 Beecher Rd., Flint MI 48532 | (774) 473-9663 | johngird@umich.edu

## EDUCATION

Michigan State University <b>PhD in Sociology</b> Dissertation: "Redefining the Homeless Experience in Michigan" Honors: Alpha Kappa Delta (AKD) Honor Society Committee: Sociology Department Grievance Board	<b>2016</b>
Central Michigan University <b>MSA in Public Administration and Non-Profit Management</b> Thesis: "Some Eligible People Are Too Proud to Beg – Recommendations for Increasing Food Stamp Participation of Eligible Households"	<b>2008</b>
Western Michigan University <b>BA in Comparative Religious Studies and Philosophy (Double Major)</b> Area of Concentration: Professional Ethics	<b>2002</b>

## CONTINUING EDUCATION

University of Michigan <b>Summer Institute in Survey Research Techniques</b> Courses: Introduction to Applied Questionnaire Design; Surveys and Program Evaluations in Industry, Business and Health Care	<b>2011</b>
University of Michigan Law School <b>Michigan Poverty Law Program</b> Summer Law Clerk Training	<b>2006</b>

## AWARDS AND GRANT FUNDING

Department of Health and Human Services (CMS) <b>Grant Number 1C1CMS331321</b> Title: "Reducing the Burden of Childhood Dental Disease" Role: Program Manager; Research Analyst Partners: Michigan Department of Health and Human Services, Delta Dental, and Altarum Institute	<b>\$9,400,000</b>
Society of Teachers of Family Medicine (STFM) <b>Smiles for Life (SFL) Research Award</b> Title: "Program Fidelity of a Statewide Initiative to Improve Oral Health" Role: Primary Author	<b>\$500</b>

## TEACHING EXPERIENCE

Wayne State University <b>Visiting Instructor: SOC5400 The Family</b> Developed syllabus and overall course structure, and administered all grades.	<b>2015-2016</b>
Saginaw Valley State University <b>Adjunct Faculty: SOC111 Introduction to Sociology</b>	<b>2011-2015</b>

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## **SOC112 Introduction to Anthropology**

## **SOC280 Global Studies**

## **SOC331 Population**

Taught variety of topics including a writing intensive course.

Alma College

## **Visiting Instructor: SOA280 Environmental Sociology**

**2014**

## **SOA101 Principles of Sociology**

Small, private school in rural area.

Adrian College

## **Adjunct Faculty: SOC104 Introduction to Sociology**

**2013**

Small, private school in rural area.

Delta College

## **Adjunct Faculty: SOC211 Principles of Sociology**

**2012-2013**

Community college, non-traditional students, near urban city.

University of Michigan – Flint

## **Temporary Instructor: SOC354 Sociology of Families**

**2012**

Mid-sized public university in urban city.

Guest Lecturer: Michael Moore, Academy Award Winning Filmmaker

Michigan State University

## **Instructor of Sociology: SOC315 Families and Society**

**2010-2012**

Taught course online using Blackboard.

## ACADEMIC ADMINISTRATIVE EXPERIENCE

University of Michigan School of Dentistry

## **Program Manager and Research Analyst**

**2015-2017**

Primary Duties: Program oversight, implementation, quality monitoring, and clinical integration and inter-professional care initiative.

Research: Qualitative methods (e.g. interviews, focus groups, and observation) to gather data for publication in academic journals.

Committees: CRSE Ad Hoc Task Group on Diversity and Inclusion; Multicultural Affairs Committee; Michigan Caries Prevention Council

Qualifications: Sociology of Health Care; Medical Sociology

Subjects: Clinicians; Diverse and underserved populations; At-risk children

Central Michigan University College of Medicine

## **Administrative Fellow**

**2014-2015**

Primary Duties: Accreditation (LCME); Quality Improvement; Workforce training (HIPAA); Data extraction; Strategic planning; Financial reporting; Operations; Flow analysis

Research: Mix-methods including Lean management tools (e.g. A3 thinking, Gemba walks, Obeya meetings); Rapid improvement events; Monitored trends (e.g. no-show and provision rates); Correlated findings

Committees: Dean's Executive; Dean's Administrative; Admissions (Observer); Diversity and Inclusion

Qualifications: Academic administration; Senior leadership

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## NON-PROFIT EXPERIENCE

VNA Blue Water Hospice

**Program Manager**

**2012-2014**

Primary Duties: Coordinated volunteer activities and evaluated program;  
Technology inventory and purchasing; Marketing strategy; Public speaking;  
Fund development; Staff training; Compliance (CHAP); Electronic Medical  
Records (EMR) full system acquisition and implementation

McLaren Homecare Group

**Program Coordinator**

**2008-2012**

Key Contributions: Appointed 3 members to sit on Board of Directors for  
\$90,000,000 annual revenue non-profit; “Camp Forget-Me-Not” for  
grieving children  
Major Project: Partners Shaping a Healthy Community

Elder Law of Michigan

**Michigan Coordinated Access to Food for the Elderly**

**2006-2008**

Primary Duties: Trained community members at statewide pilot sites; Enrolled  
individuals in public assistance benefits program  
Major Project: Converted application to online user interface; Precursor to MI  
BRIDGES program  
Key Partners: Michigan Department of Health and Human Services; Office of  
Services to the Aging; Statewide community centers

**Legal Hotline for Michigan Seniors**

**2005**

Primary Duties: Legal intern; Managed law students and pro-bono attorneys

## GOVERNMENT EXPERIENCE

House of Representatives, State of Michigan

**Constituent Relations**

**2005-2008**

Attorney General, State of Michigan

**Charitable Trust Division**

**2005-2006**

Charitable solicitation licensure application processing

Department of Community Health, State of Michigan

**HIV/AIDS Prevention and Intervention Services**

**1997**

Reported data to Centers for Disease Control and Prevention (CDC)

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## PUBLICATIONS, ABSTRACTS, AND LECTURES

- “Factors Affecting Implementation of a Medical-Dental Initiative to Improve Oral Health Among Young Children: A Pilot Study”  
**Under Revision** 2017
- “The Importance of Quality Oral Health Care in Medical Clinics”  
**University of Michigan School of Dentistry Annual Research Day (Poster)** 2017
- “Program Fidelity of a Statewide Initiative to Improve Oral Health”  
**American Academy of Pediatrics, Annual Conference (Poster)** 2016
- “Successful Implementation of Dental Preventive Strategies in Medical Clinics via Inter-Professional Education and Training”  
**University of Michigan Health Professions Education Day (Poster)** 2016
- “Integrating Oral Health Strategies in Medical Clinics Using Lean Tools”  
**Michigan Association for Healthcare Quality; Annual Conference** 2016
- “Cultivating Inter-Professionalism to Enhance Fidelity of an Oral Health Initiative within the Medical Clinic”  
**Western Michigan University Family Medicine Research Day (Poster)** 2016
- “Program Fidelity of a Statewide Initiative to Improve Oral Health”  
**University of Michigan School of Dentistry Annual Research Day (Poster)** 2016
- “An Ethnography about Homelessness in Michigan Communities”  
**American Sociological Association; Section on Community and Urban Sociology** 2015
- “The Lives of Homeless Individuals Shown through Visual Ethnography”  
**Society for the Study of Social Problems** 2015
- “Providing Care for Patients Who Experienced Homelessness”  
**University of Michigan School of Dentistry (CE Course)** 2015
- Table Presider  
**American Sociological Association; Section on Health and Economic Issues** 2015
- “Visual Ethnography of the Michigan Homeless Experience”  
**Michigan State University; Graduate Academic Conference** 2015
- “Social Media and Networking as a Teaching Tool”  
**American Sociological Association; Teaching Workshop** 2013
- “Inside and Out: Leading a Team from Both Sides”  
**Michigan Hospice Volunteer Coordinators Association** 2011
- Top Down of Bottoms Up? Creating an Environment for Better Care  
**Visiting Nurse Association of America** 2011
- “Volunteer Participation: The Other Half of the Equation We Often Take for Granted”  
**Hospice and Palliative Care Association of Michigan** 2010  
**Moyer Foundation National Bereavement Conference** 2010

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## VOLUNTEERISM

Board of Directors <b>Holt Community Foundation</b>	<b>2017</b>
Volunteer Gardener <b>Holt High School Memorial Garden</b>	<b>2016-Present</b>
Reviewer <b>Journal of Dental Education</b>	<b>2016</b>
Webmaster <b>American Sociological Association; Sections: Family and Medical Sociology</b>	<b>2011-2015</b>
Application Specialist Volunteer <b>Michigan's Coordinated Access to Food for the Elderly (MICAPE)</b>	<b>2006-2012</b>
Board of Directors <b>OMIA Foundation</b>	<b>2006-Present</b>

## MEMBERSHIPS

**American Association of Public Health Dentistry**  
**American Sociological Association**  
**Michigan Coalition for Oral Health for The Aging**  
**Michigan Sociological Association**  
**Midwest Sociological Society; Sustaining Member**  
**National Association for the Advancement of Colored People**  
**North Central Sociological Association**  
**Society for the Study of Human Development**

## REFERENCES

Margherita Fontana, DDS, PhD <b>University of Michigan School of Dentistry</b>	<b>mfontan@umich.edu</b>
Laura Cottengim, MBA <b>Lake Huron Medical Center</b> Director of Business Development and Marketing	<b>lcottengim@primehealthcare.com</b>
Bill Piskorowski, DDS <b>University of Michigan School of Dentistry</b> Assistant Dean for Community-Based Dental Education	<b>wapdds@umich.edu</b>
Deborah Biggs, JD <b>University of Wisconsin School of Medicine and Public Health</b> Senior Associate Dean and Chief Operating Officer	<b>dbiggs@wisc.edu</b>
John Rathje <b>University of Arkansas at Little Rock</b> Associate Vice Chancellor and Chief Information Officer	<b>jmrathje@ualr.edu</b>